

# I-95 NEW HAVEN HARBOR CROSSING CORRIDOR IMPROVEMENT PROGRAM

NEW HAVEN – EAST HAVEN – BRANFORD, CT



Record of Decision Transit and Transportation System Management (TSM) Components

## Summary Report: January—June 2005

The I-95 New Haven Harbor Crossing (NHHC) Corridor Improvement Program is one of Connecticut's largest multi-modal transportation improvement initiatives. The program includes operational, safety and capacity improvements to over 7 miles of Interstate 95, including a new signature bridge over New Haven Harbor. In addition to new and upgraded Shore Line East commuter rail stations, there are numerous Transit and Transportation System Management (TSM) components included as part of the program.

This report summarizes the current status of the implementation of the Transit and TSM components.

The August, 1999 report entitled: Federal Highway Administration Record of Decision for Interstate 95 New Haven Harbor Crossing Pearl Harbor Memorial Bridge (Q-Bridge), commonly known as the "ROD", documents the Transit and TSM components in Section 1.2 (pp. 3-4). The components are as follows:

- *Shore Line East*
- *Bus Service*
- *Commuter Rail Station at State Street*
- *Improved Transit Marketing*
- *Improved Access to Transit Information*
- *Carpool Marketing*
- *Public and Private Carpool Matching*
- *Optimized Flextime*
- *Voluntary Rideshare (HOV) Preferential Parking*
- *Insurance Breaks (\$40) for Rideshare (HOV)/Transit*
- *Guaranteed Ride Home*



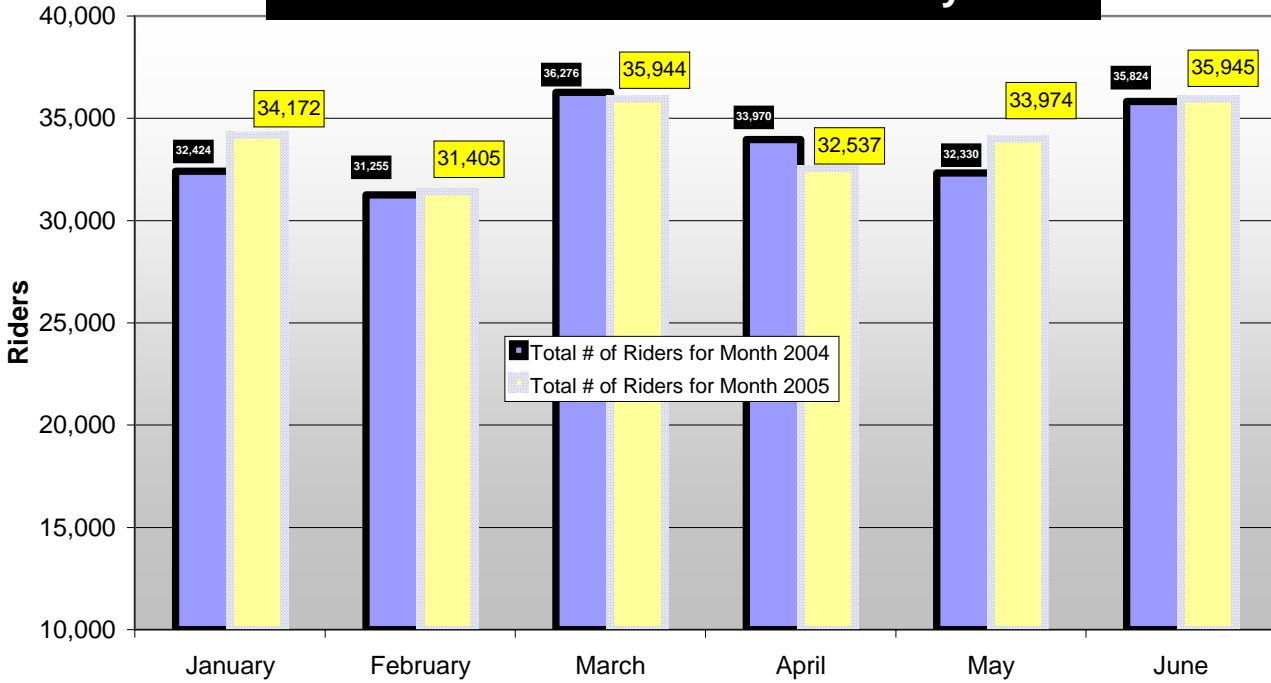
**ROD Requirement: Shore Line East**

Continue to provide Shore Line East rail passenger service between New Haven and New London. Service levels in operation at the time of the start of construction will be continued. Ridership and service frequencies will be monitored regularly to determine the



CONNECTICUT DEPARTMENT OF TRANSPORTATION

**Shore Line East Total # of Riders by Month**



	January		February		March		April		May		June	
Year	2004	2005	2004	2005	2004	2005	2004	2005	2004	2005	2004	2005
Days of Service	21	21	20	20	23	23	22	21	20	21	23	22
Total Riders	32,424	34,172	31,255	31,405	36,276	35,944	33,970	32,537	32,330	33,974	35,824	35,945





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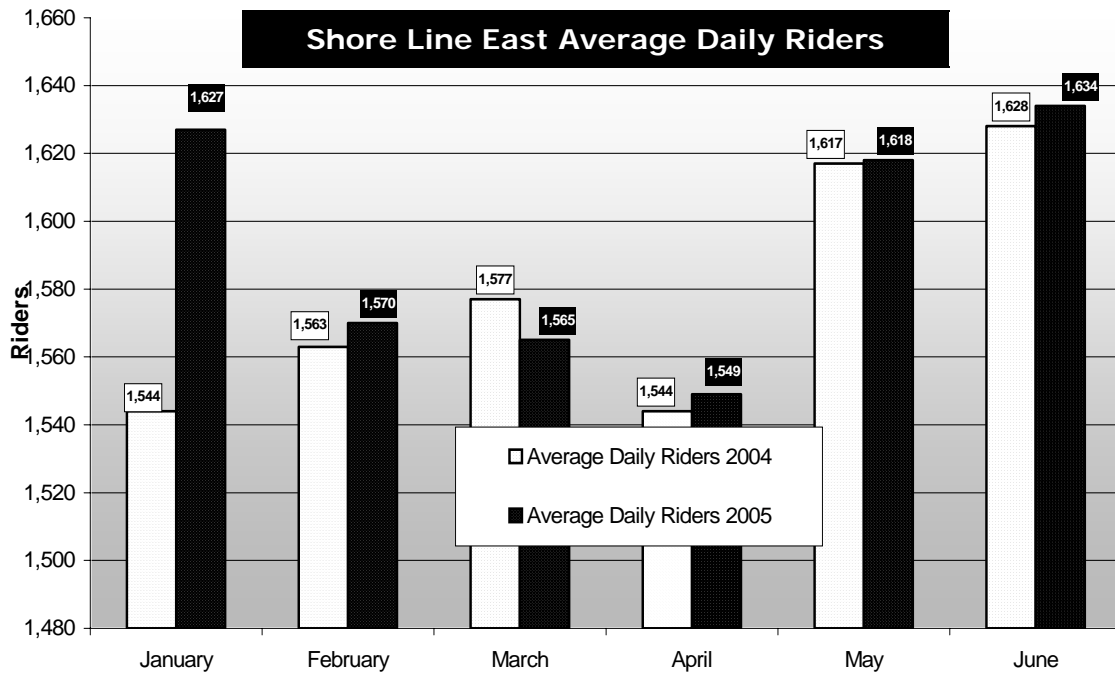
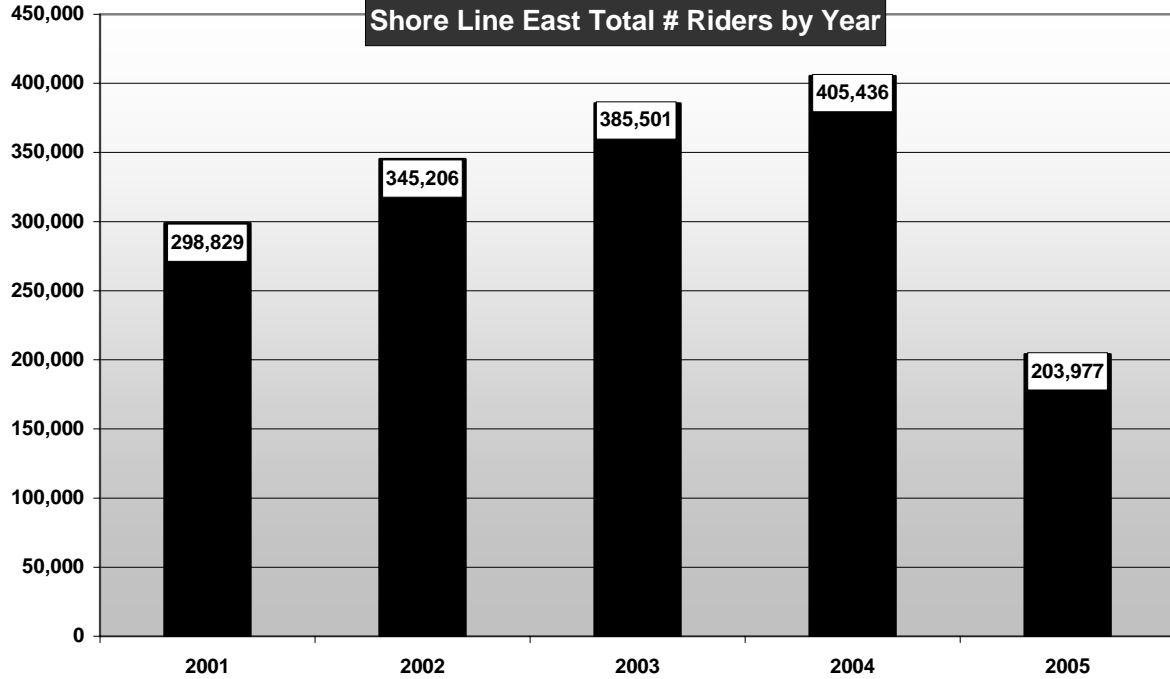
## New Haven - East Haven – Branford

ROD Transit and Transportation System Management (TSM) Requirements

January 2005 – June 2005

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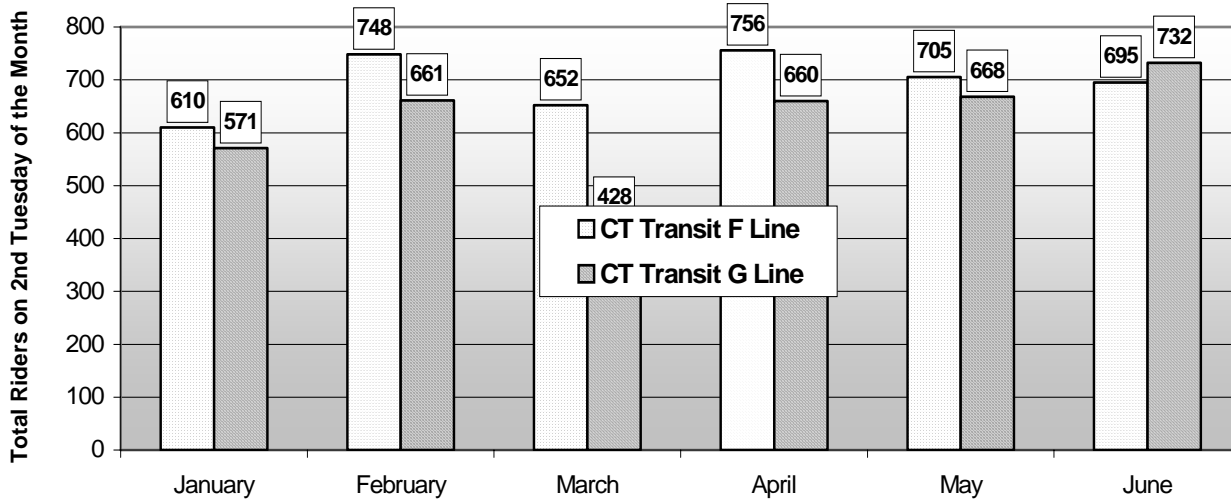
## New Haven - East Haven – Branford

ROD Transit and Transportation System Management (TSM) Requirements

January 2005 – June 2005

### ROD Requirement: Bus Service

Continue to provide bus service between Branford and New Haven via the Tomlinson (Route 1) Bridge at service levels in operation at the time of the start of construction. This will include service on Connecticut Transit Routes F & G. Ridership and service frequencies will





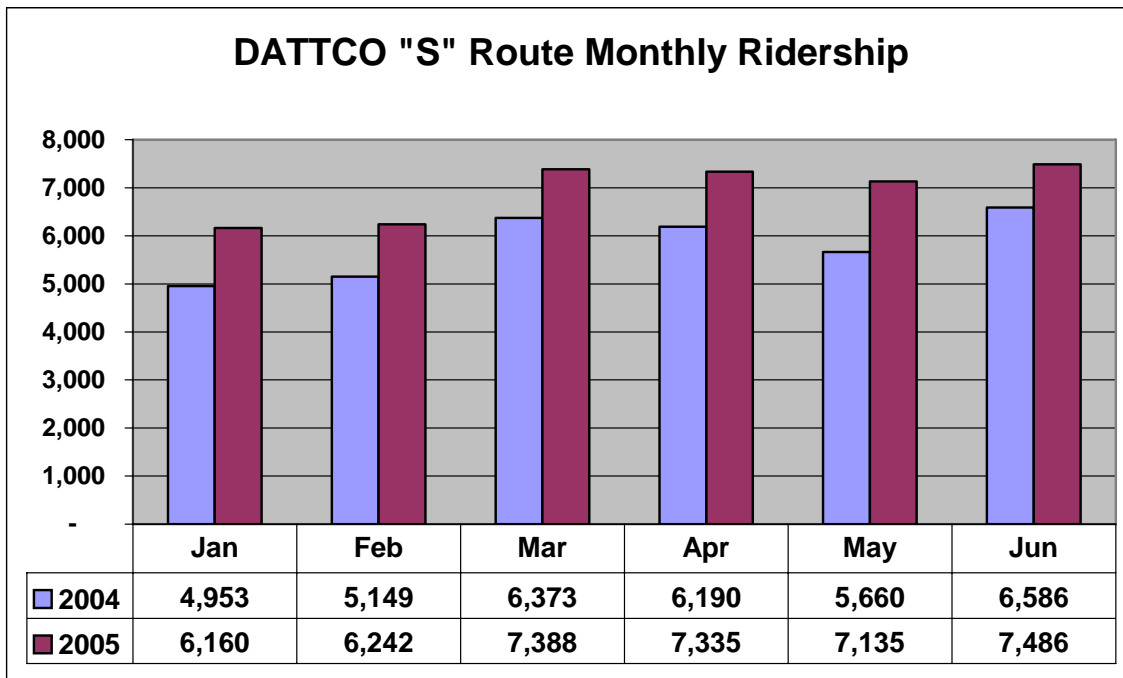
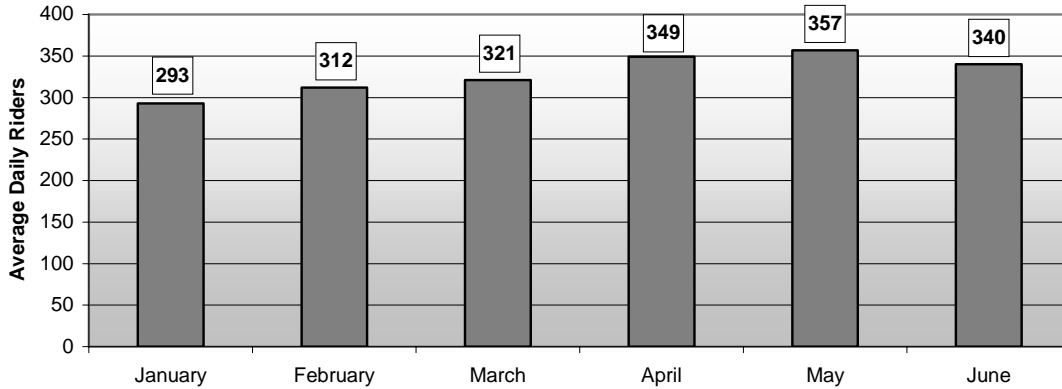
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**New Haven - East Haven – Branford**  
 ROD Transit and Transportation System Management (TSM) Requirements  
 January 2005 – June 2005

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**"S" Route**



need for service modifications.

	January		February		March		April		May		June	
Year	2004	2005	2004	2005	2004	2005	2004	2005	2004	2005	2004	2005
<b>Days of Service</b>	21	21	20	20	23	23	22	21	20	21	23	22
<b>Total Riders</b>	4,953	6,160	5,149	6,242	6,373	7,388	6,190	7,335	5,660	7,135	6,586	7,487





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## New Haven - East Haven – Branford

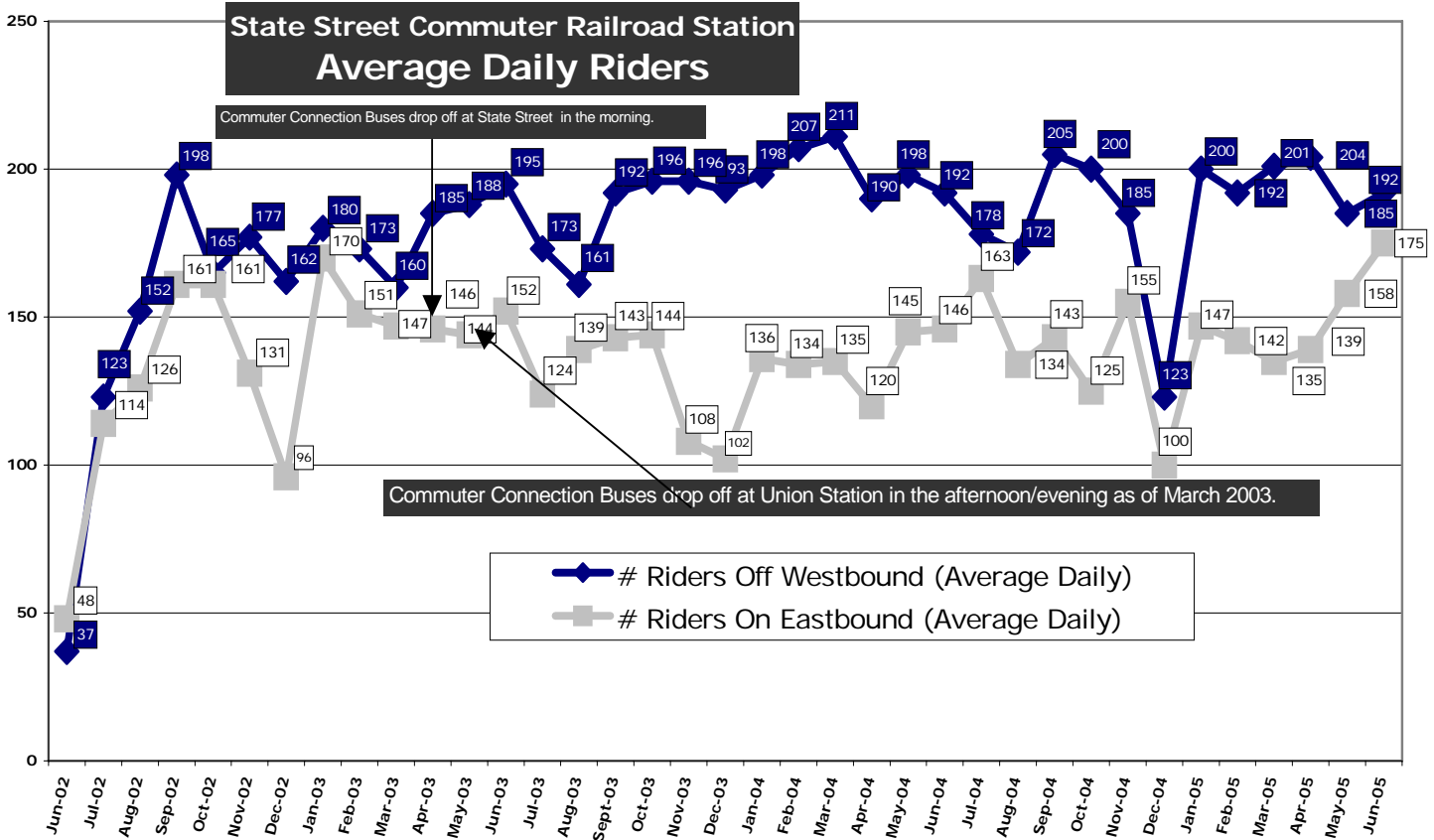
ROD Transit and Transportation System Management (TSM) Requirements

January 2005 – June 2005

### ROD Requirement: Commuter Rail Station at State Street - CONSTRUCTION COMPLETED

Construct a new commuter rail passenger station stop on State Street, between Court and Chapel Streets in New Haven. This station will serve rail commuters who desire more direct access to downtown New Haven. The new State Street station stop would be in addition to stops currently served by the Shore Line East commuter rail service (New Haven to New London).

**RIDERSHIP WILL CONTINUE TO BE MONITORED.**





**I-95 NEW HAVEN HARBOR CROSSING CORRIDOR IMPROVEMENT PROGRAM**

**New Haven - East Haven – Branford**

ROD Transit and Transportation System Management (TSM) Requirements

January 2005 — June 2005

**ROD Requirement: Improved Transit and Carpool/Vanpool Marketing**

Marketing measures can include direct mail, newspaper advertisements and television spots and more frequent distribution of improved schedules.

Distribution of Schedules	Distribution of I-95 Brochure	Newspaper Ads	Public Information Presentations
Total # of Schedules Distributed: 4,720	Total # of New Brochures: 4,752	Total # Announcements Sent: 1	Total # Presentations: 4
		Total # Emails Sent: 2,595	Total # Attendees: 81

**Van Service**

# Vans in Corridor	# Vanpools in Corridor	# Vanpool Seats Available in Existing Vans
5*	59	9
* Additional vans are available as needed.		





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January 2005 — June 2005

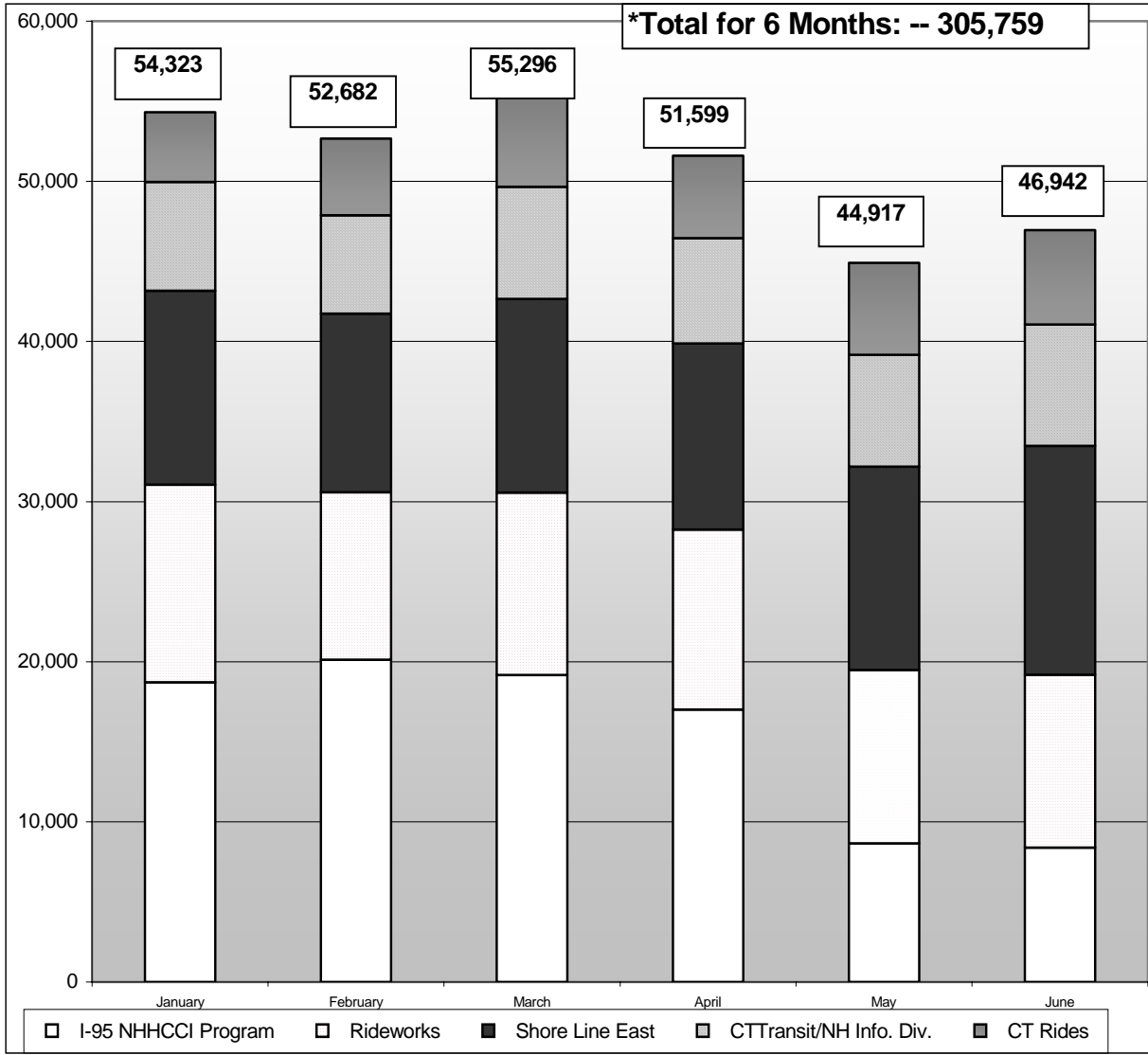
### ROD Requirement: Improved Transit and Carpool/Vanpool Marketing - Continued

Marketing measures can include direct mail, newspaper advertisements and television spots and more frequent distribution of improved schedules.

### ROD Requirement: Improved Access to Transit Information

Up-to-date schedules will be maintained at each transit stop and the transit information telephone line will be improved to minimize "busy" signals.

# Web Site Visits







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**New Haven - East Haven – Branford**

ROD Transit and Transportation System Management (TSM) Requirements

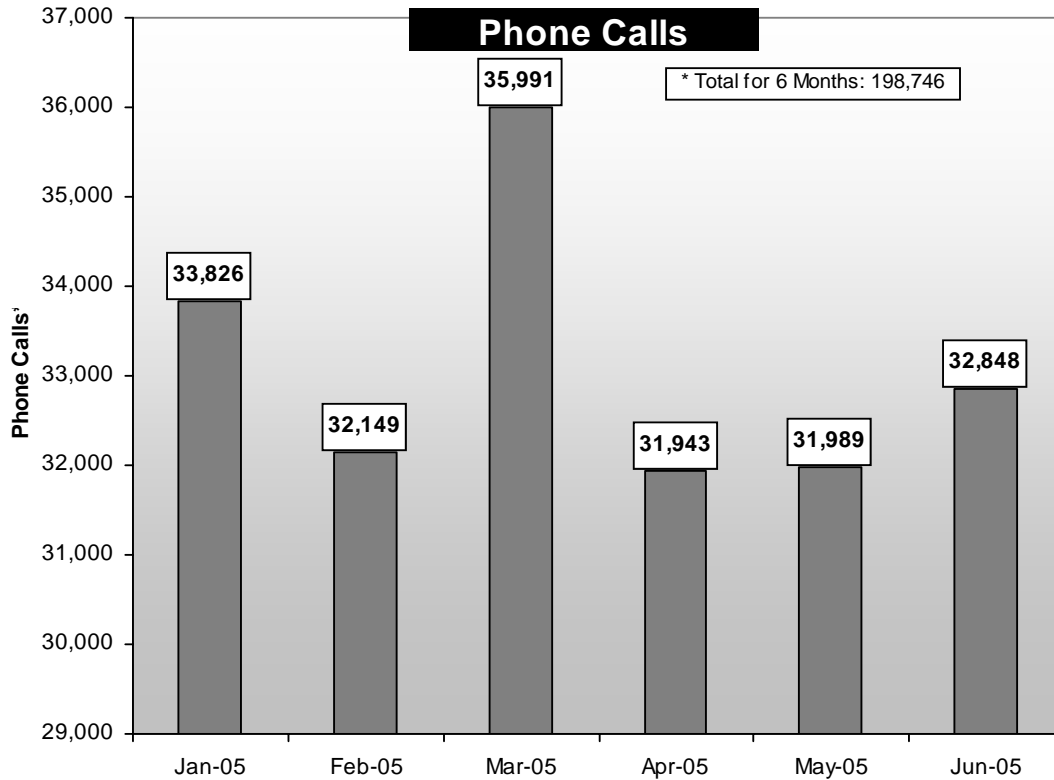
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Phone calls	Jan-05	Feb-05	Mar-05	Apr-05	May-05	Jun-05
I-95 NHHCCI Program	22	20	28	23	27	30
Rideworks	972	872	978	835	892	1,039
Shore Line East	722	614	597	596	657	818
CTTransit/NH Info. Div.	32,078	30,612	34,341	30,444	30,375	30,914
CT Rides	32	31	47	45	38	47
<b>Total</b>	<b>33,826</b>	<b>32,149</b>	<b>35,991</b>	<b>31,943</b>	<b>31,989</b>	<b>32,848</b>





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## New Haven - East Haven – Branford

ROD Transit and Transportation System Management (TSM) Requirements

January 2005 — June 2005

### ROD Requirement: Optimized Flextime

Employers in the region will be approached by ConnDOT or its representative (e.g., rideshare brokerage firm) with a marketing information program about the employer voluntarily providing flextime work schedules. Ongoing or periodic reviews and surveys will be made to ascertain the level of participation; adjustments to the program will be made to concentrate on the most productive types of employees.

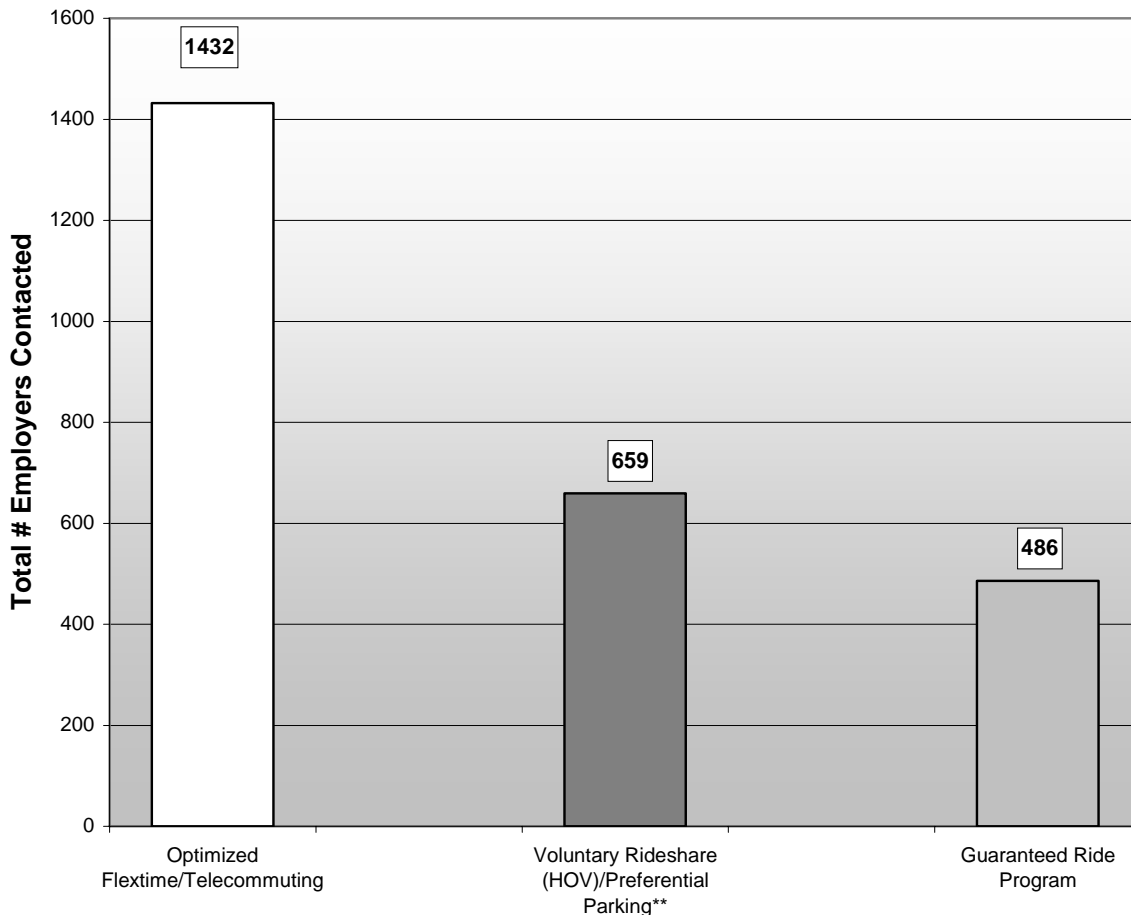
### ROD Requirement: Voluntary Rideshare (HOV) Preferential Parking

Employers in the region will be approached by ConnDOT or its representative (e.g., rideshare brokerage firm) with a marketing information program about the employer voluntarily providing preferential parking for rideshare (HOV) participants. Ongoing or periodic reviews\* and surveys will be made to ascertain the level of participation; adjustments to the program will be made to concentrate on the most productive types of employees. (\*Periodic review is understood to mean general promotion of Ridesharing alternatives as well as secondary promotion of preferential parking programs.)

### ROD Requirement: Guaranteed Ride Home

Employers in the region will be approached by ConnDOT or its representative (e.g., rideshare brokerage) to set up a program in which the employer would voluntarily provide for documented rideshare (HOV/transit) riders taxi or equivalent service to the home from the workplace in the event of certain unusual or emergency conditions comprising up to one percent of workdays.

## Total Employers Contacted January 2005 - June 2005





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ROD Transit and Transportation System Management (TSM) Requirements

January 2005 — June 2005

#### **ROD Requirement: Insurance Breaks (\$40) for Rideshare (HOV)/Transit**

All insurance providers serving the region will be approached by ConnDOT or its representative to set up a program in which the insurance company would voluntarily provide an annual rebate to auto insurance policy holders who could document regular transit or HOV use.

### THIS COMMITMENT HAS BEEN FULFILLED

# of Insurance Companies  
Contacted \*

(467 companies were  
contacted between  
June 2002-December  
2002)

\* Insurance companies licensed to write auto insurance policies in the state.

