

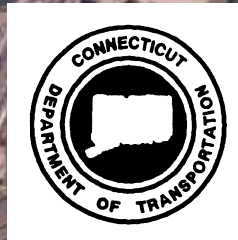
I-95 NEW HAVEN HARBOR CROSSING CORRIDOR IMPROVEMENT PROGRAM

NEW HAVEN - EAST HAVEN - BRANFORD, CT
STATE PROJECT NO. 92-505



Record of Decision Transit and Transportation System Management (TSM) Components Summary Report: January 2009 — December 2009

Prepared For:



*Connecticut Department of
Transportation
2800 Berlin Turnpike
Newington, Connecticut 06111*

Submitted By:



*Rideworks
195 Church Street
9th Floor
New Haven, CT 06510*

March 10, 2010

I-95 NEW HAVEN HARBOR CROSSING CORRIDOR IMPROVEMENT PROGRAM

NEW HAVEN – EAST HAVEN – BRANFORD, CT



Record of Decision Transit and Transportation System Management (TSM) Components

Summary Report: January 2009 — December 2009

The I-95 New Haven Harbor Crossing (NHHC) Corridor Improvement Program is one of Connecticut's largest multi-modal transportation improvement initiatives. The program includes operational, safety and capacity improvements to over 7 miles of Interstate 95, including a new signature bridge over New Haven Harbor. In addition to new and upgraded Shore Line East commuter rail stations, there are numerous Transit and Transportation System Management (TSM) components included as part of the program.

This report summarizes the current status of the implementation of the Transit and TSM components.

The August, 1999 report entitled: Federal Highway Administration Record of Decision for Interstate 95 New Haven Harbor Crossing Pearl Harbor Memorial Bridge (Q-Bridge), commonly known as the "ROD", documents the Transit and TSM components in Section 1.2 (pp. 3-4). The components are as follows:

- *Shore Line East*
- *Bus Service*
- *Commuter Rail Station at State Street*
- *Improved Transit Marketing*
- *Improved Access to Transit Information*
- *Carpool Marketing*
- *Public and Private Carpool Matching*
- *Optimized Flextime*
- *Voluntary Rideshare (HOV) Preferential Parking*
- *Insurance Breaks (\$40) for Rideshare (HOV)/Transit*
- *Guaranteed Ride Home*



I-95 NEW HAVEN HARBOR CROSSING CORRIDOR IMPROVEMENT PROGRAM

New Haven - East Haven - Branford

ROD Transit and Transportation System Management (TSM) Requirements

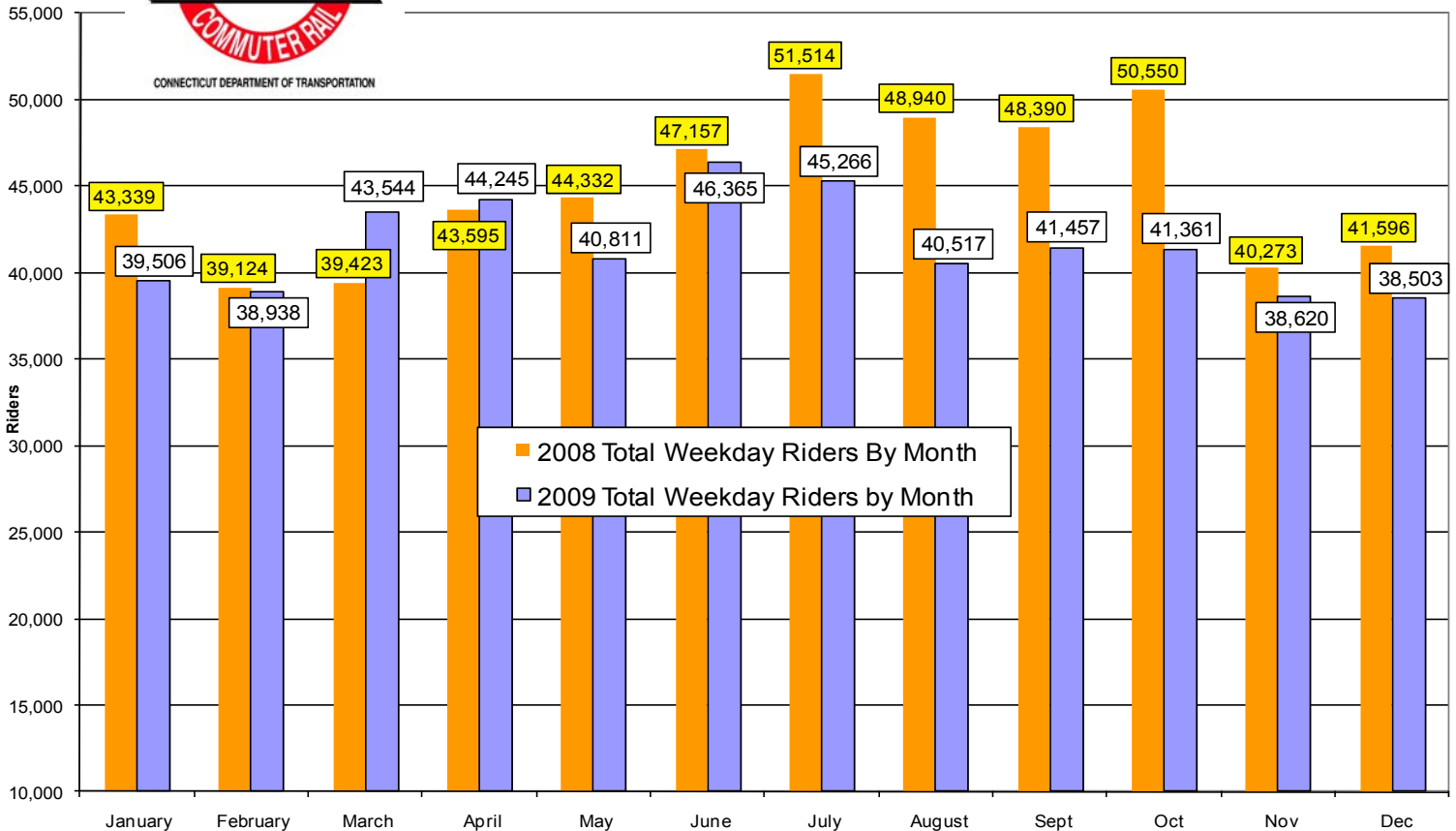
January 2009 – December 2009

ROD Requirement: Shore Line East

Continue to provide Shore Line East rail passenger service between New Haven and New London. Service levels in operation at the time of the start of construction will be continued. Ridership and service frequencies will be monitored regularly to determine the need for service modifications.



Shore Line East Total # of Riders by Month for Weekday Service



Year	January		February		March		April		May		June		Jan — Jun Totals	
	2008	2009	2008	2009	2008	2009	2008	2009	2008	2009	2008	2009	2008	2009
Days of Service	22	19	21	19	21	22	22	22	21	20	21	22		
Total Riders	43,339	39,506	39,124	38,938	39,423	43,544	43,595	44,245	44,332	40,811	47,157	46,365	256,970	253,409
Difference	-8.8%		-0.5%		10.5%		1.5%		-7.9%		-1.7%		-3%	

Year	July		August		Sept		Oct		Nov		Dec		Jul — Dec Totals	
	2008	2009	2008	2009	2008	2009	2008	2009	2008	2009	2008	2009	2008	2009
Days of Service	22	23	21	21	21	21	22	22	18	19	21	22		
Total Riders	51,514	45,266	48,940	40,517	48,390	41,457	50,550	41,361	40,273	38,620	41,596	38,503	281,263	245,724
Difference	-12.1%		-17.2%		-14.3%		-18.2%		-4.1%		-7.4%		-13%	

Year	Jan — Dec Totals	
	2008	2009
Days of Service	253	253
Total Riders	538,233	499,133
Difference	-7.3%	





I-95 NEW HAVEN HARBOR CROSSING CORRIDOR IMPROVEMENT PROGRAM

New Haven - East Haven - Branford

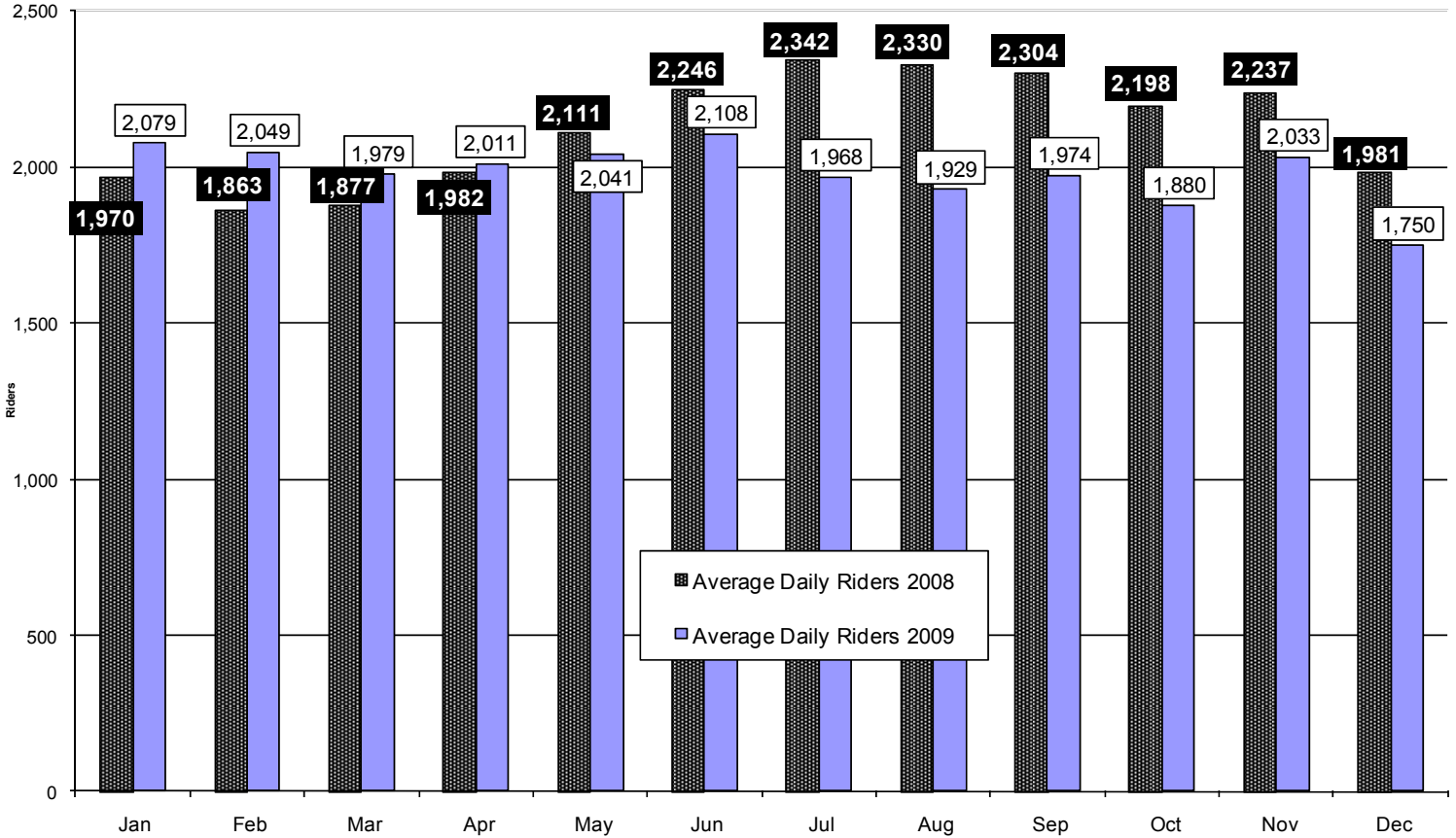
ROD Transit and Transportation System Management (TSM) Requirements

January 2009 – December 2009

ROD Requirement: Shore Line East

Continue to provide Shore Line East rail passenger service between New Haven and New London. Service levels in operation at the time of the start of construction will be continued. Ridership and service frequencies will be monitored regularly to determine the need for service modifications.

Shore Line East Weekday Service Average Daily Riders



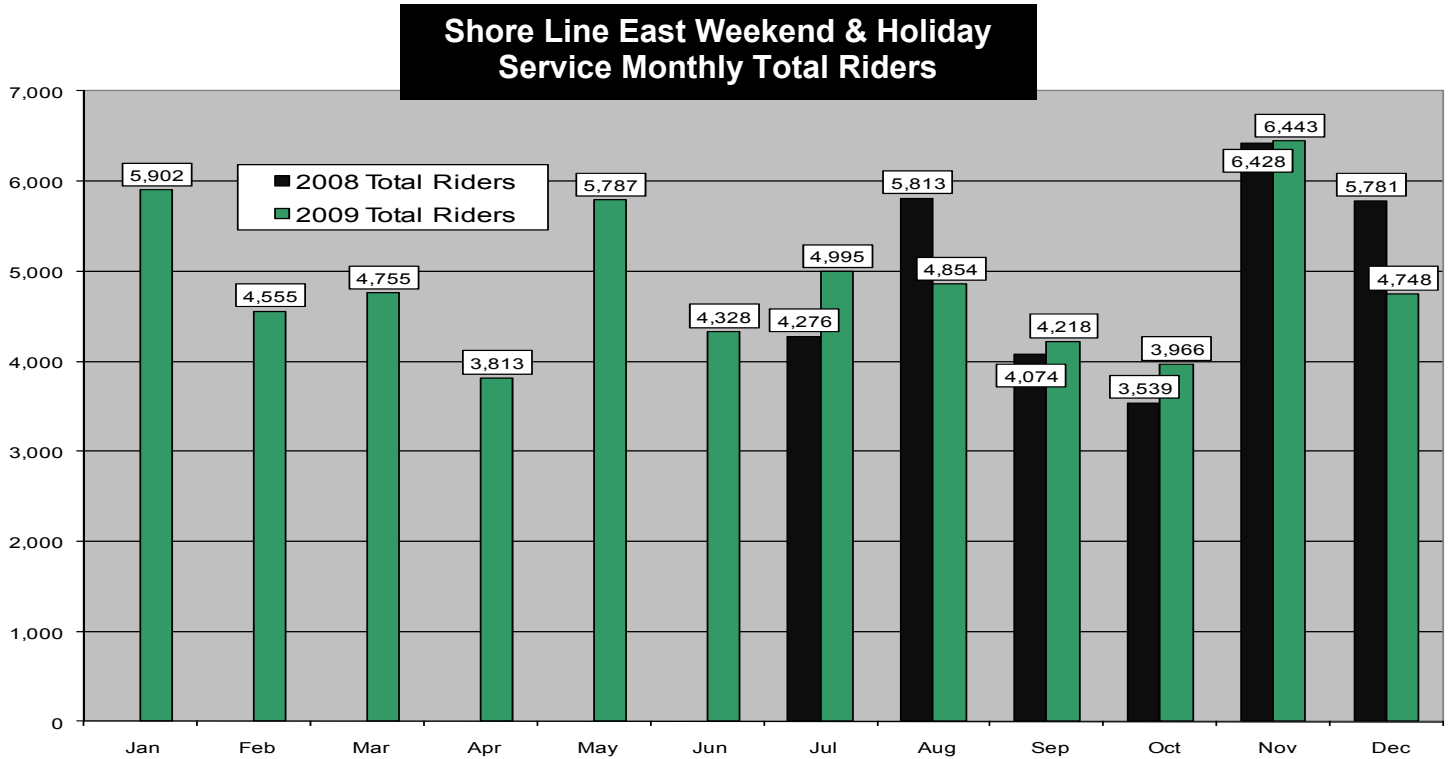
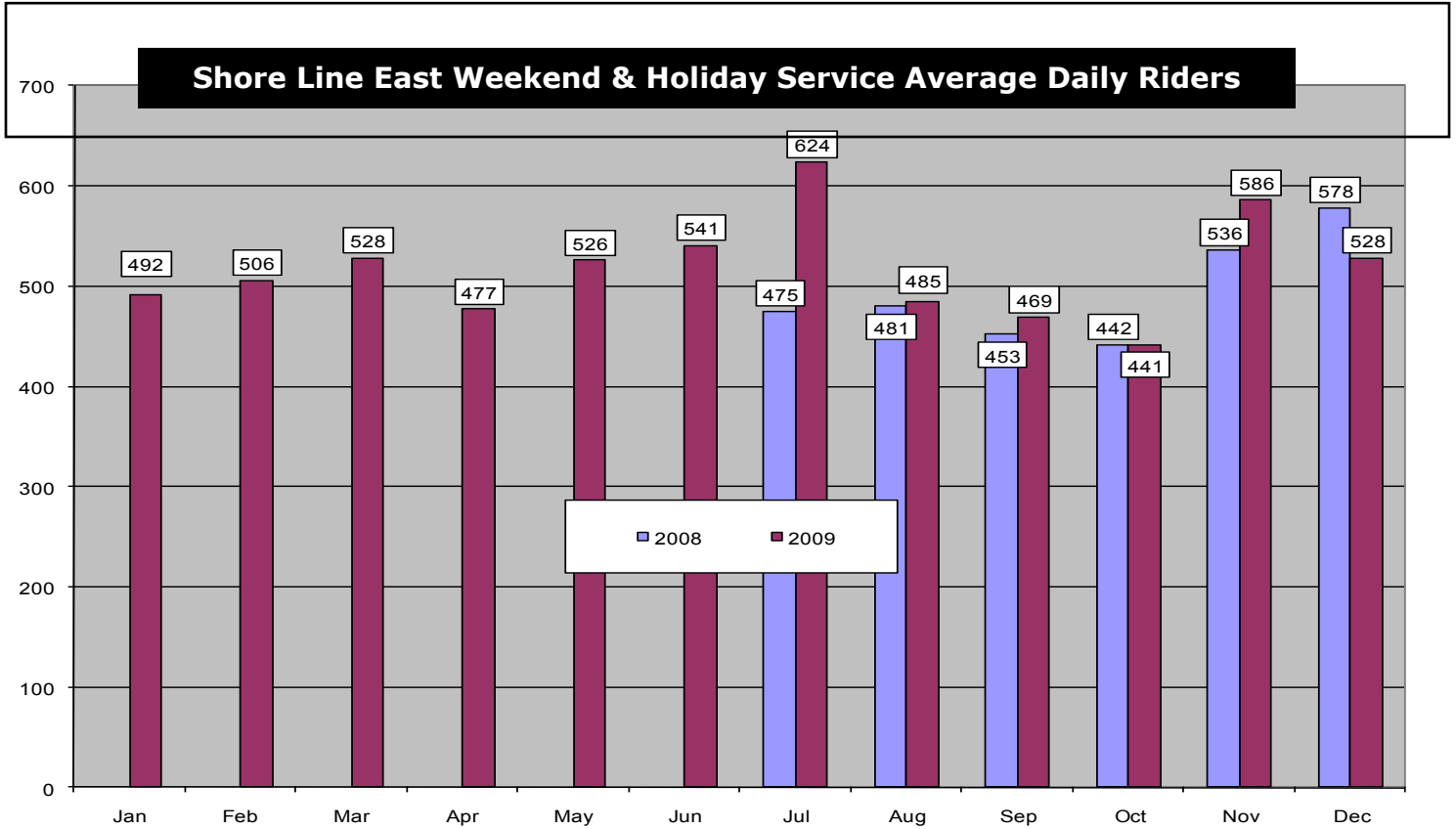


I-95 NEW HAVEN HARBOR CROSSING CORRIDOR IMPROVEMENT PROGRAM

New Haven - East Haven - Branford

ROD Transit and Transportation System Management (TSM) Requirements

January 2009 – December 2009





I-95 NEW HAVEN HARBOR CROSSING CORRIDOR IMPROVEMENT PROGRAM

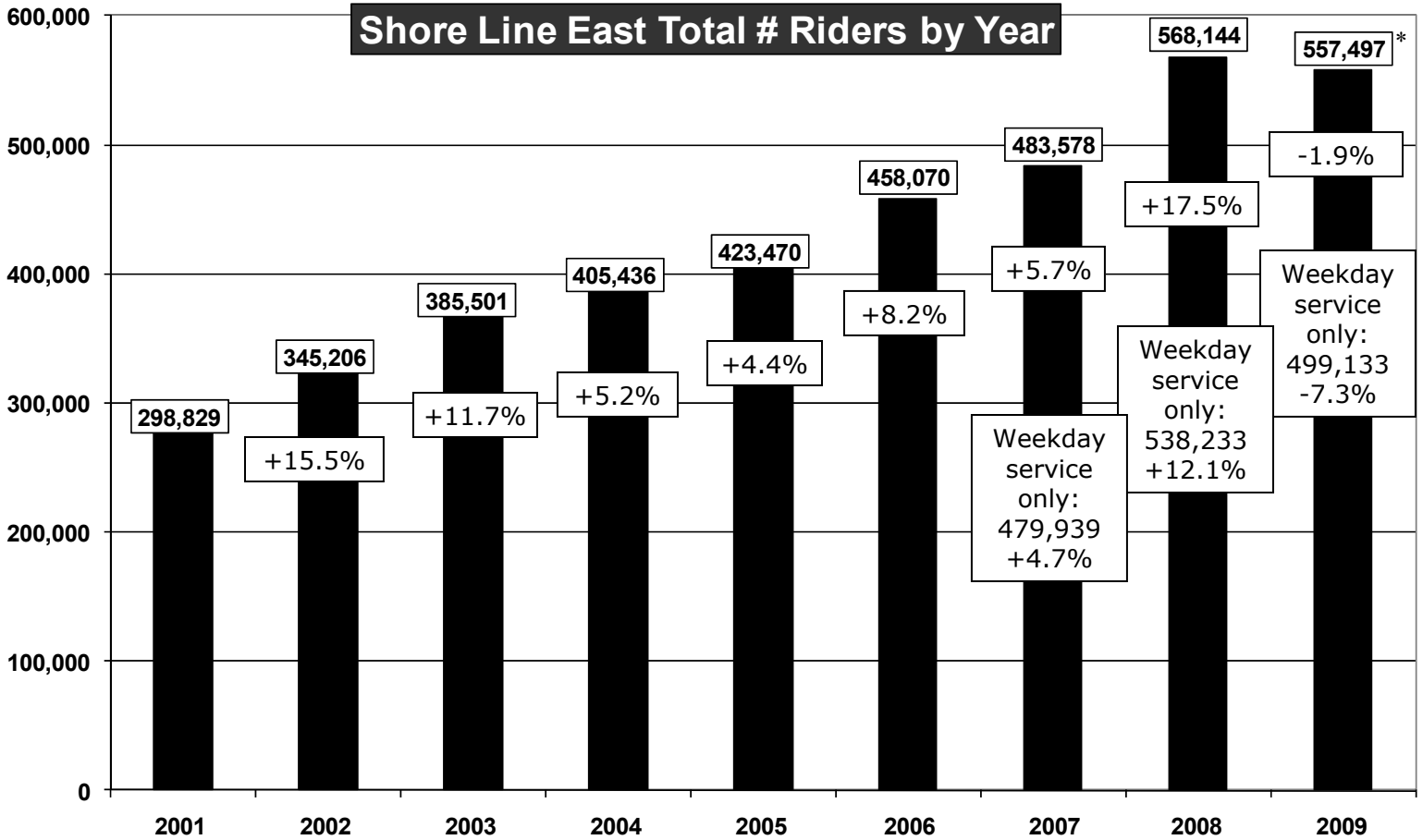
New Haven - East Haven - Branford

ROD Transit and Transportation System Management (TSM) Requirements

January 2009 – December 2009

ROD Requirement: Shore Line East

Continue to provide Shore Line East rail passenger service between New Haven and New London. Service levels in operation at the time of the start of construction will be continued. Ridership and service frequencies will be monitored regularly to determine the need for service modifications.



* An additional 2,012 SLE passengers took the bus from Guilford Eastbound in Summer 2009 due to track construction.





I-95 NEW HAVEN HARBOR CROSSING CORRIDOR IMPROVEMENT PROGRAM

New Haven - East Haven - Branford

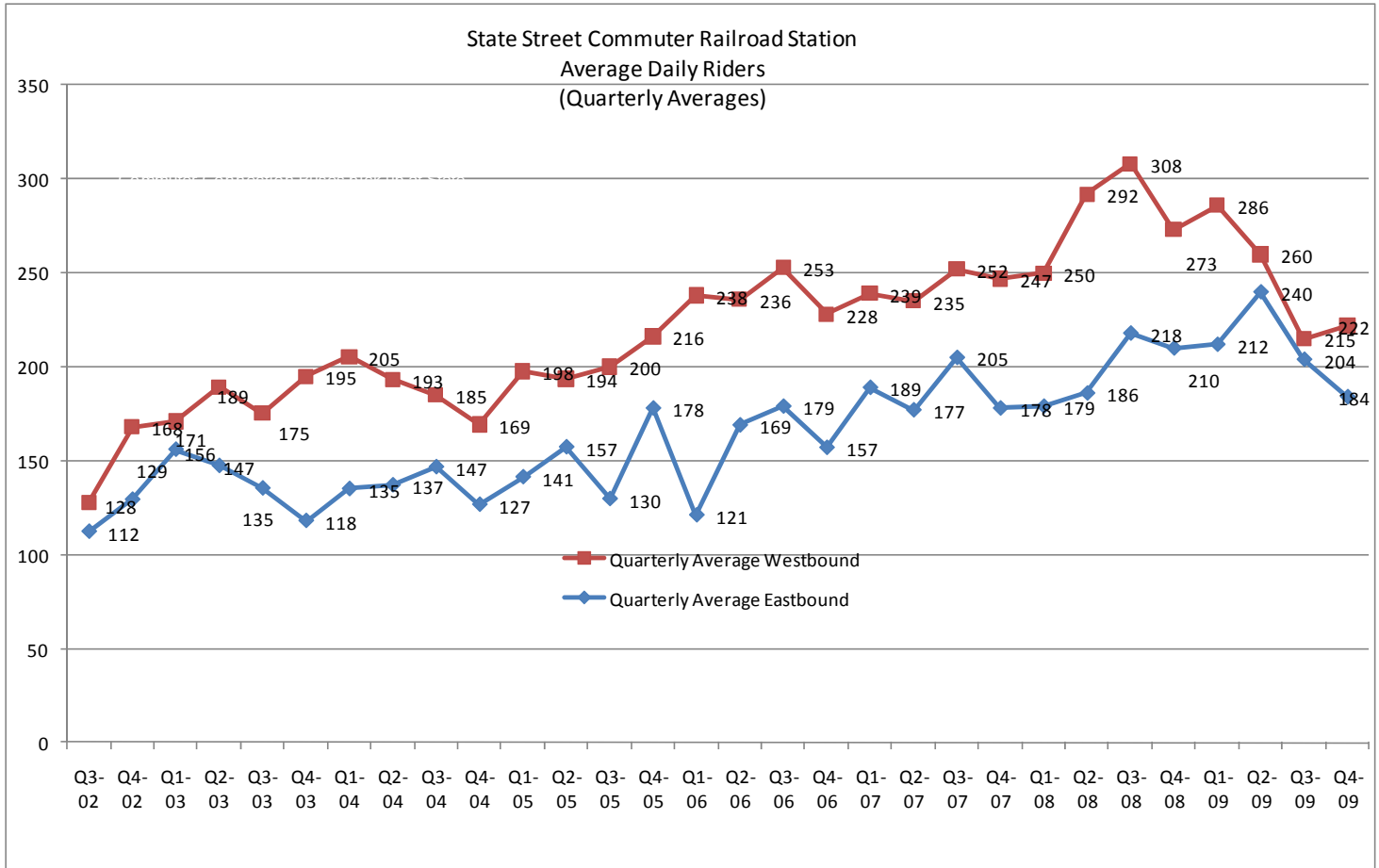
ROD Transit and Transportation System Management (TSM) Requirements

January 2009 – December 2009

ROD Requirement: Commuter Rail Station at State Street - CONSTRUCTION COMPLETED

Construct a new commuter rail passenger station stop on State Street, between Court and Chapel Streets in New Haven. This station will serve rail commuters who desire more direct access to downtown New Haven. The new State Street station stop would be in addition to stops currently served by the Shore Line East commuter rail service (New Haven to New London).

RIDERSHIP WILL CONTINUE TO BE MONITORED.





I-95 NEW HAVEN HARBOR CROSSING CORRIDOR IMPROVEMENT PROGRAM

New Haven - East Haven - Branford

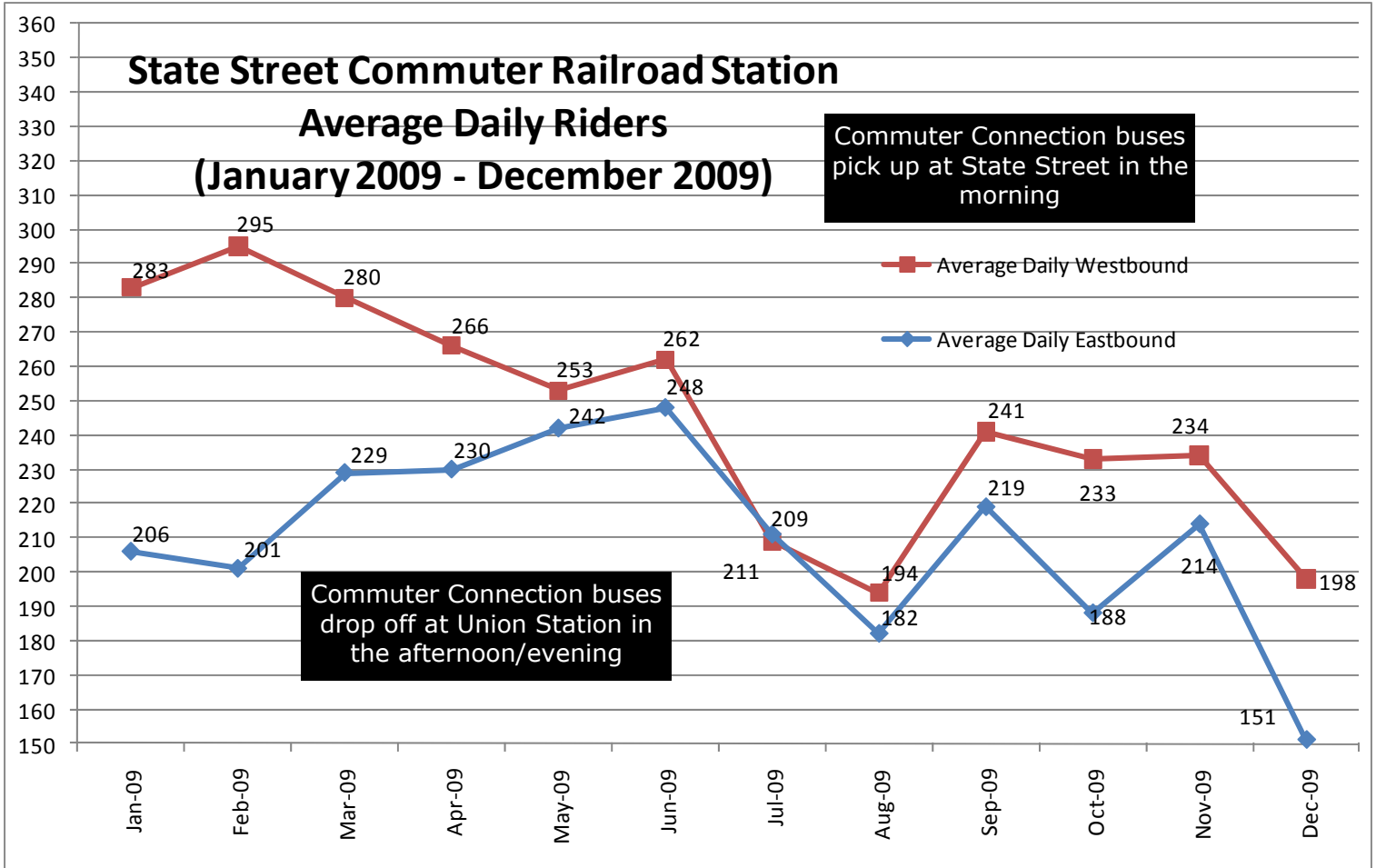
ROD Transit and Transportation System Management (TSM) Requirements

January 2009 – December 2009

ROD Requirement: Commuter Rail Station at State Street - CONSTRUCTION COMPLETED

Construct a new commuter rail passenger station stop on State Street, between Court and Chapel Streets in New Haven. This station will serve rail commuters who desire more direct access to downtown New Haven. The new State Street station stop would be in addition to stops currently served by the Shore Line East commuter rail service (New Haven to New London).

RIDERSHIP WILL CONTINUE TO BE MONITORED.





I-95 NEW HAVEN HARBOR CROSSING CORRIDOR IMPROVEMENT PROGRAM

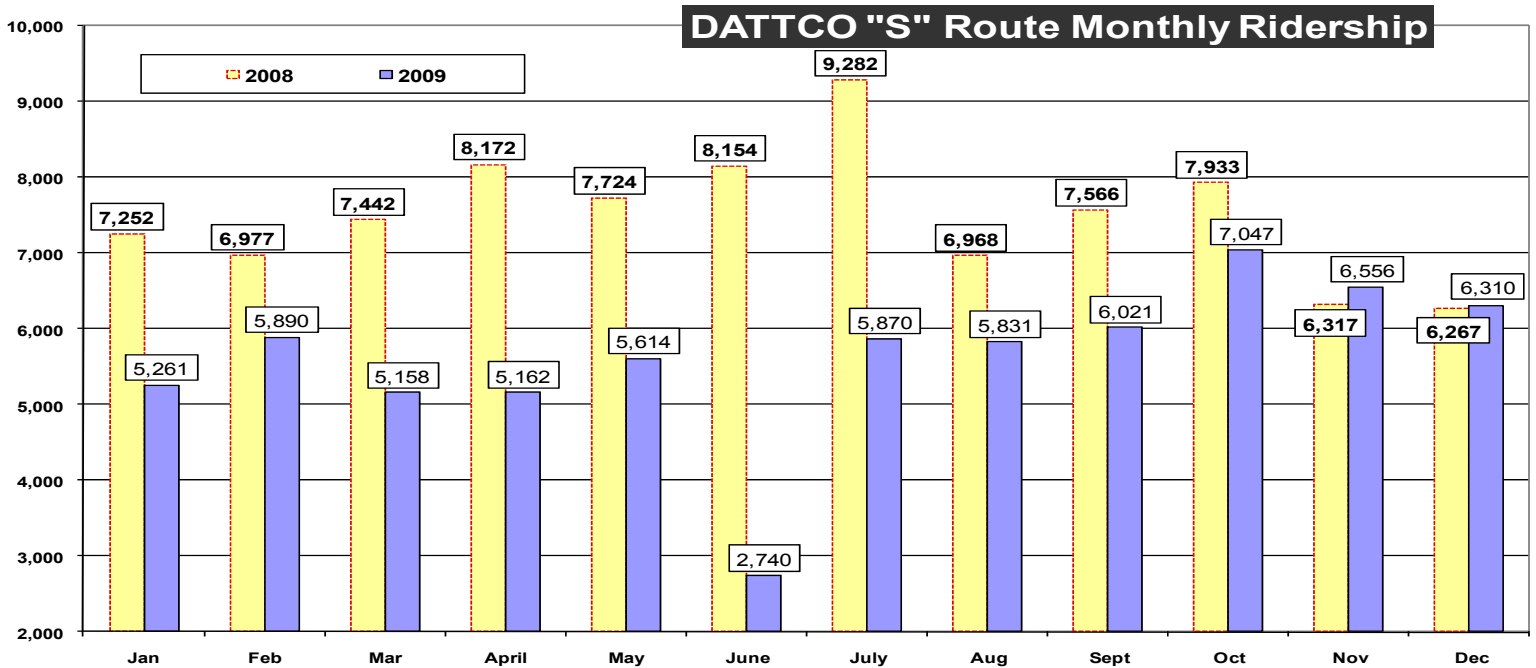
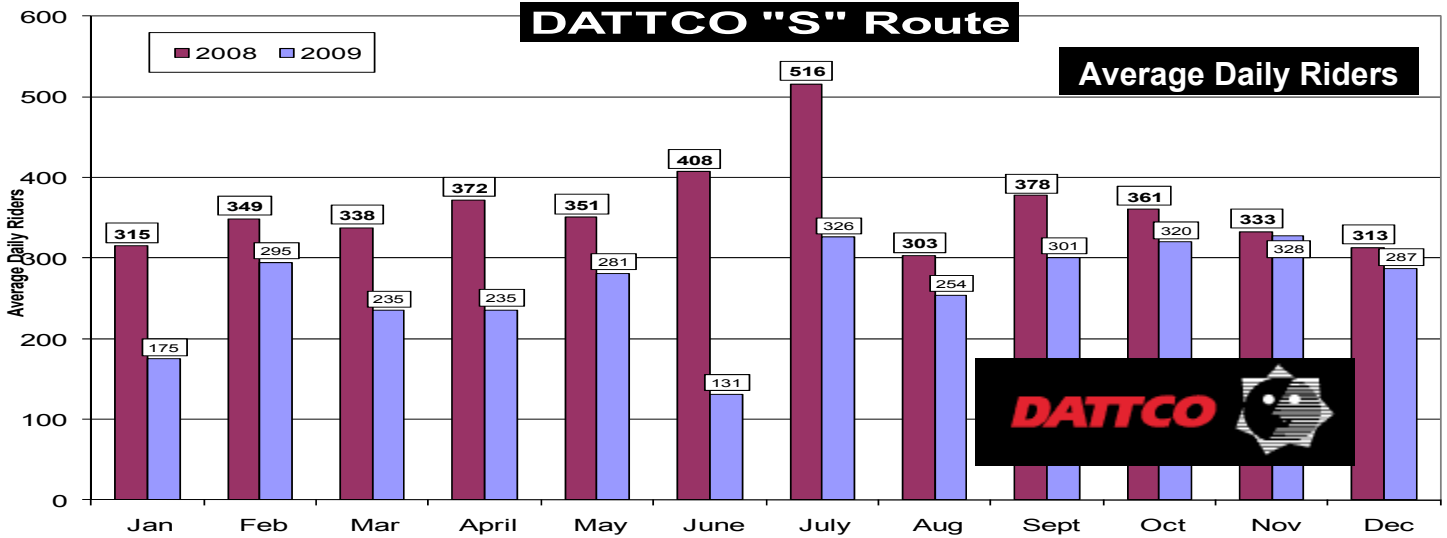
New Haven - East Haven - Branford

ROD Transit and Transportation System Management (TSM) Requirements

January 2009 – December 2009

ROD Requirement: Bus Service

Continue to provide bus service between Branford and New Haven via the Tomlinson (Route 1) Bridge at service levels in operation at the time of the start of construction. This will include service on Connecticut Transit Routes F & G. Ridership and service frequencies will be monitored regularly to determine the need for service modifications.



Year	January		February		March		April		May		June	
	2008	2009	2008	2009	2008	2009	2008	2009	2008	2009	2008	2009
Days of Service	22	21	20	20	22	22	21	21	22	20	20	21
Total Riders	7,252	5,261	6,977	5,890	7,442	5,158	8,172	5,162	7,724	5,614	8,154	2,740

Year	July		August		Sept		Oct		Nov		Dec	
	2008	2009	2008	2009	2008	2009	2008	2009	2008	2009	2008	2009
Days of Service	18	18	23	23	20	20	22	22	19	20	20	22
Total Riders	9,282	5,870	6,968	5,831	7,566	6,021	7,933	7,047	6,317	6,556	6,267	6,310





I-95 NEW HAVEN HARBOR CROSSING CORRIDOR IMPROVEMENT PROGRAM

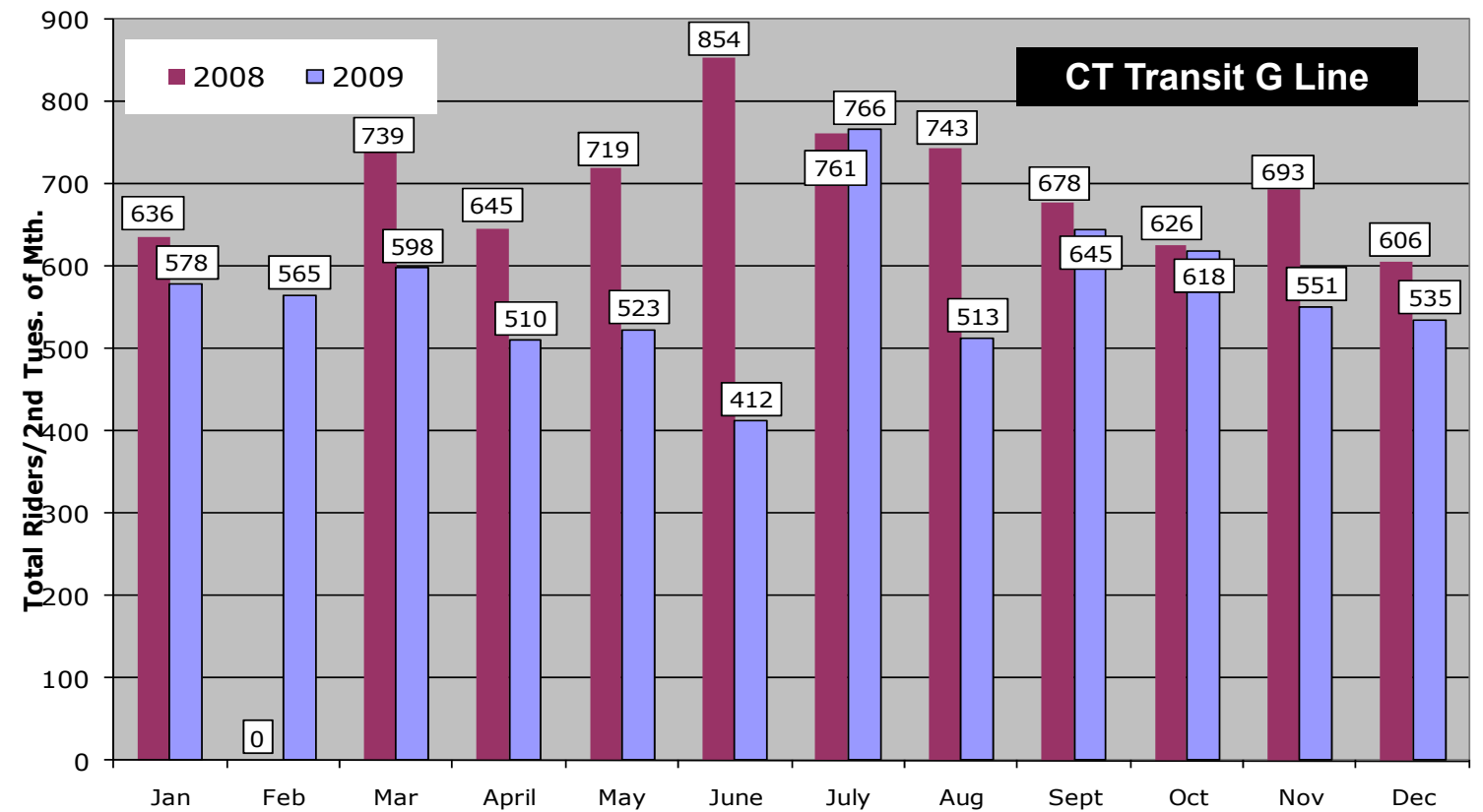
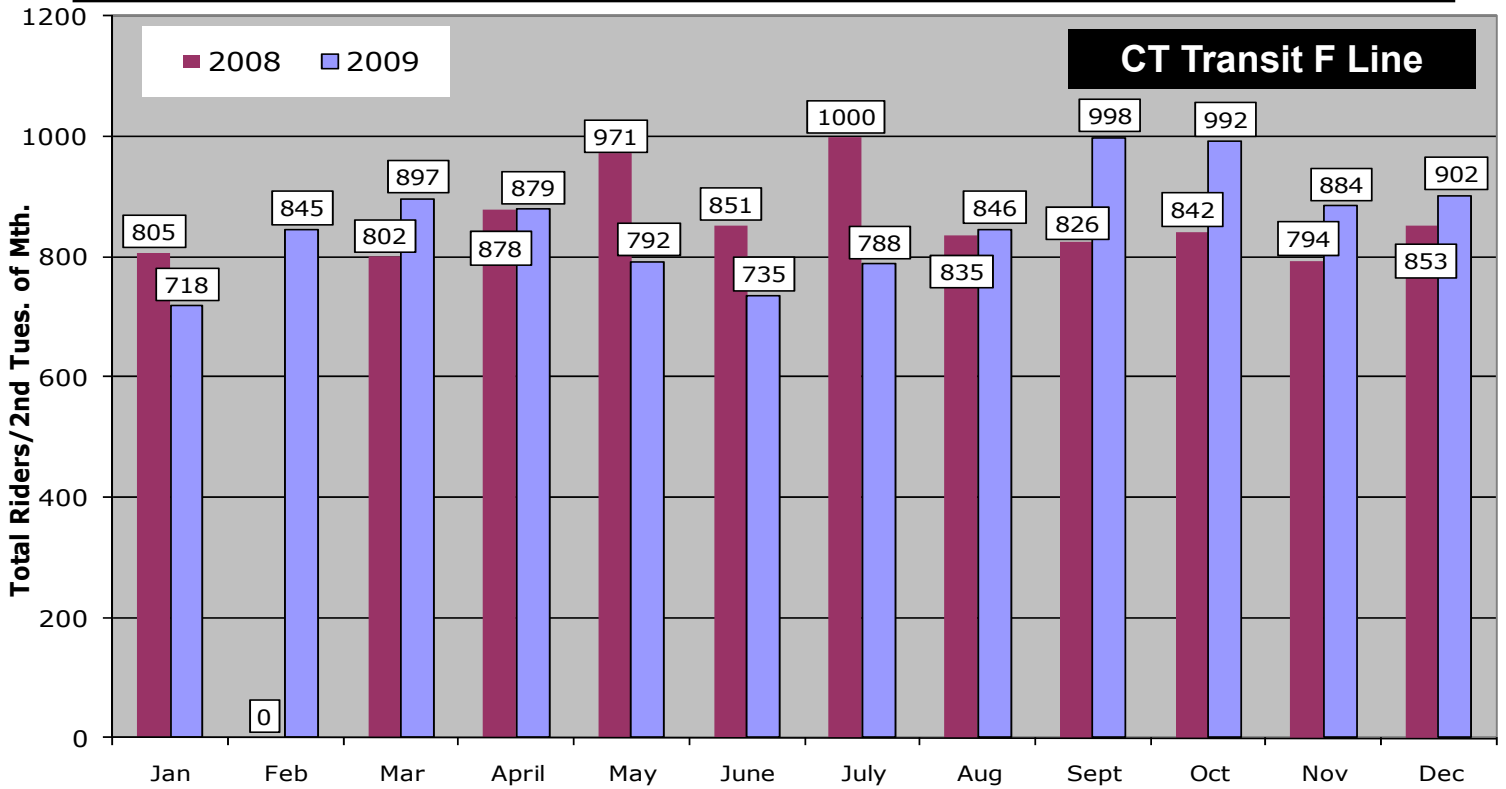
New Haven - East Haven - Branford

ROD Transit and Transportation System Management (TSM) Requirements

January 2009 – December 2009

ROD Requirement: Bus Service

Continue to provide bus service between Branford and New Haven via the Tomlinson (Route 1) Bridge at service levels in operation at the time of the start of construction. This will include service on Connecticut Transit Routes F & G. Ridership and service frequencies will be monitored regularly to determine the need for service modifications.





I-95 NEW HAVEN HARBOR CROSSING CORRIDOR IMPROVEMENT PROGRAM

New Haven - East Haven - Branford

ROD Transit and Transportation System Management (TSM) Requirements

January 2009 – December 2009

ROD Requirement: Improved Transit and Carpool/Vanpool Marketing

Marketing measures can include direct mail, newspaper advertisements and television spots and more frequent distribution of improved schedules.

Distribution of Schedules	Distribution of I-95 Brochure	I-95 Webletters	Public Information Presentations
Total # of Schedules Distributed: 28,709	Total # of New Brochures: 1,003	Total # Announcements Sent: 57	Total # Presentations: 12
		Total # Emails Sent: 34,849	Total # Attendees: 257 (plus several hundred additional individuals that viewed display at 3-day International Festival of Arts & Ideas)

Van Service

# Vans in Corridor	# Vanpool Riders in Corridor	# Vanpool Seats Available in Existing Vans
7*	67	9
* Additional vans are available as needed.		





I-95 NEW HAVEN HARBOR CROSSING CORRIDOR IMPROVEMENT PROGRAM

New Haven - East Haven - Branford

ROD Transit and Transportation System Management (TSM) Requirements

January 2009 — December 2009

ROD Requirement: Improved Transit and Carpool/Vanpool Marketing - Continued

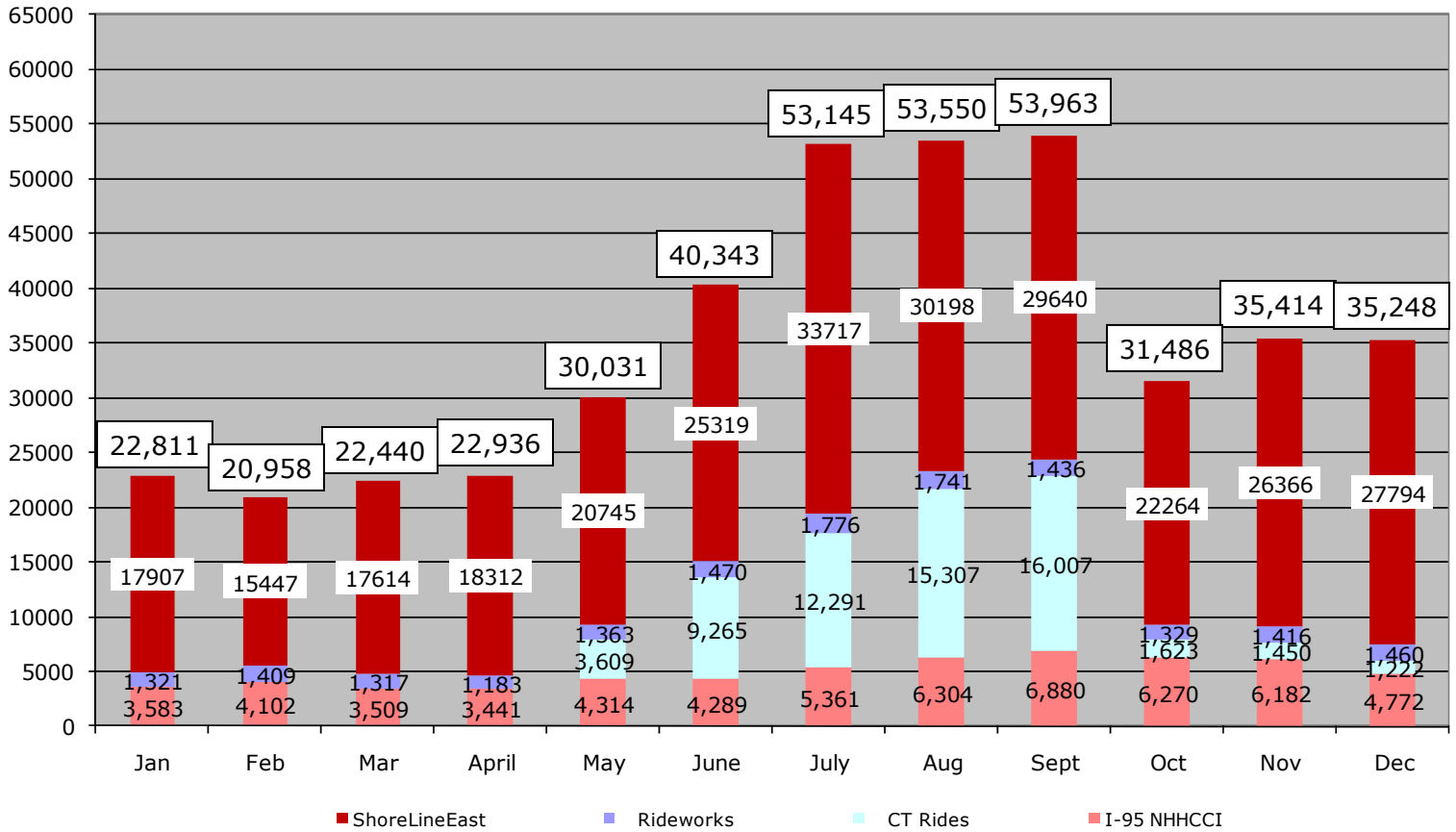
Marketing measures can include direct mail, newspaper advertisements and television spots and more frequent distribution of improved schedules.

ROD Requirement: Improved Access to Transit Information

Up-to-date schedules will be maintained at each transit stop and the transit information telephone line will be improved to minimize "busy" signals.

Total for 12 Months — 422,325

**Web Site Visits
January—December 2009**



Note: CT Rides data not available for Jan—Apr

Note: CTTransit data collected statewide; monthly website visits for NH Division estimated at 51,000





I-95 NEW HAVEN HARBOR CROSSING CORRIDOR IMPROVEMENT PROGRAM

New Haven - East Haven - Branford

ROD Transit and Transportation System Management (TSM) Requirements

January 2009 – December 2009

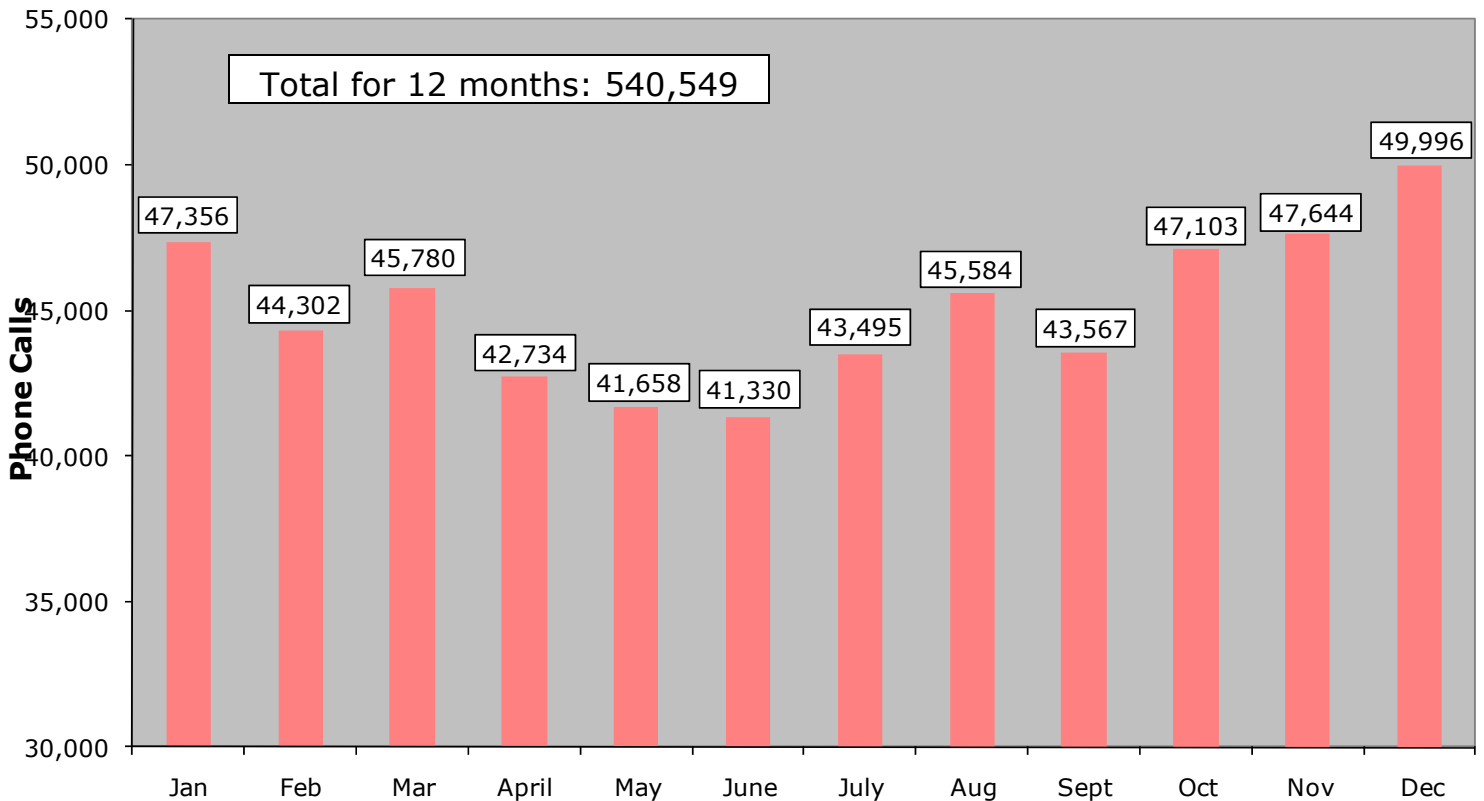
ROD Requirement: Improved Transit and Carpool/Vanpool Marketing - Continued

Marketing measures can include direct mail, newspaper advertisements and television spots and more frequent distribution of improved schedules.

ROD Requirement: Improved Access to Transit Information

Up-to-date schedules will be maintained at each transit stop and the transit information telephone line will be improved to minimize "busy" signals.

**Phone Calls
January - December 2009**



Phone calls	Jan	Feb	Mar	April	May	June
I-95 NHHCCI Program	14	8	11	13	12	13
Rideworks	313	244	283	244	258	362
Shore Line East	883	862	837	698	765	913
CTTransit/NH Info. Div.	46,146	43,188	44,649	41,779	40,623	40,042
CT Rides	0	0	0	0	0	0
Total	47,356	44,302	45,780	42,734	41,658	41,330

Phone calls	July	Aug	Sept	Oct	Nov	Dec
I-95 NHHCCI Program	15	9	13	11	9	12
Rideworks	327	388	404	311	318	305
Shore Line East	1,272	1,183	1,008	936	934	1,083
CTTransit/NH Info. Div.	41,881	44,004	42,142	45,845	46,383	48,596
CT Rides	0	0	0	0	0	0
Total	43,495	45,584	43,567	47,103	47,644	49,996

Note: CT Rides data not available





I-95 NEW HAVEN HARBOR CROSSING CORRIDOR IMPROVEMENT PROGRAM

New Haven - East Haven - Branford

ROD Transit and Transportation System Management (TSM) Requirements

January 2009 – December 2009

ROD Requirement: Optimized Flextime

Employers in the region will be approached by ConnDOT or its representative (e.g., rideshare brokerage firm) with a marketing information program about the employer voluntarily providing flextime work schedules. Ongoing or periodic reviews and surveys will be made to ascertain the level of participation; adjustments to the program will be made to concentrate on the most productive types of employees.

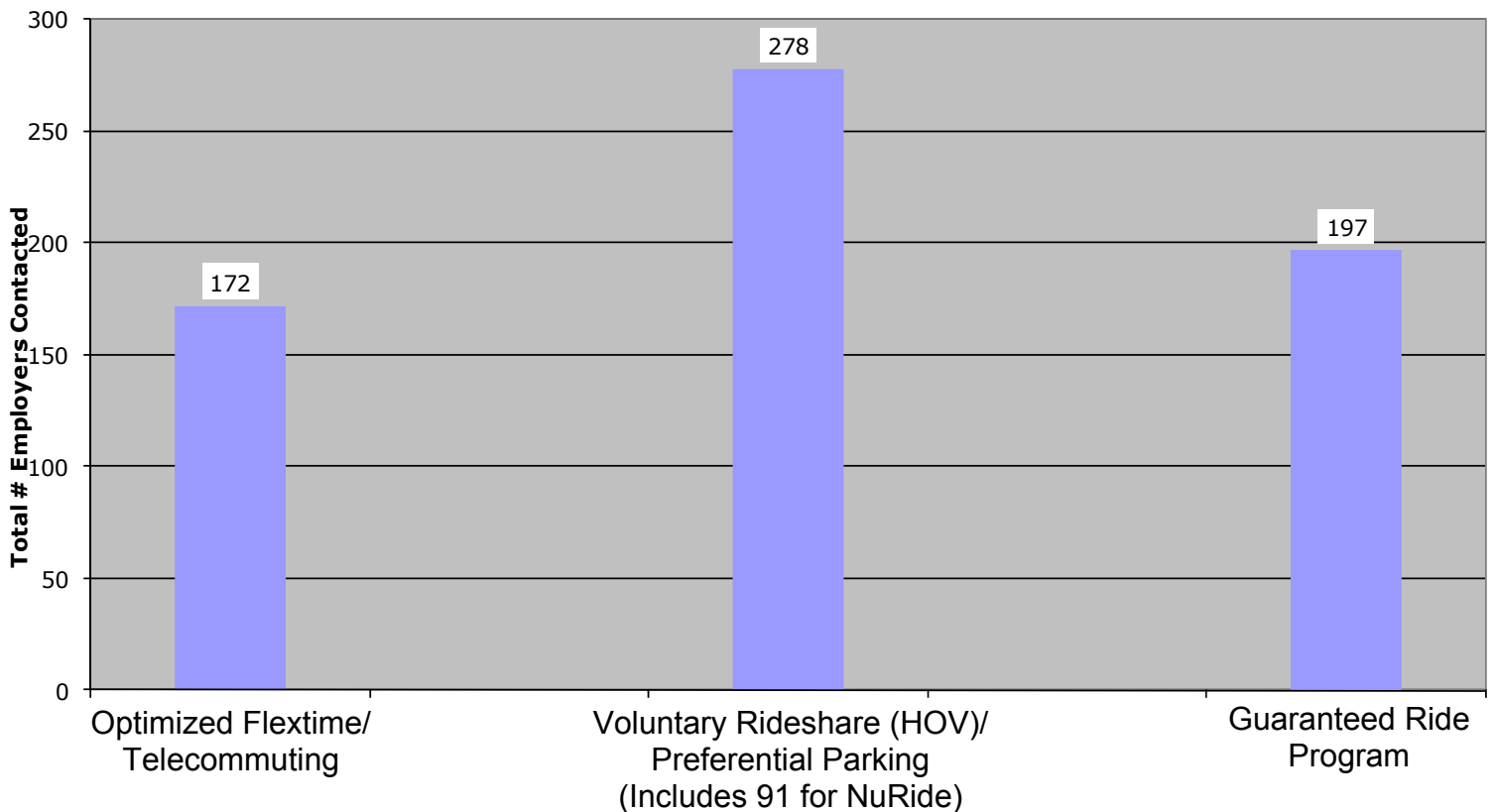
ROD Requirement: Voluntary Rideshare (HOV) Preferential Parking

Employers in the region will be approached by ConnDOT or its representative (e.g., rideshare brokerage firm) with a marketing information program about the employer voluntarily providing preferential parking for rideshare (HOV) participants. Ongoing or periodic reviews* and surveys will be made to ascertain the level of participation; adjustments to the program will be made to concentrate on the most productive types of employees. (*Periodic review is understood to mean general promotion of Ridesharing alternatives as well as secondary promotion of preferential parking programs.)

ROD Requirement: Guaranteed Ride Home

Employers in the region will be approached by ConnDOT or its representative (e.g., rideshare brokerage) to set up a program in which the employer would voluntarily provide for documented rideshare (HOV/transit) riders taxi or equivalent service to the home from the workplace in the event of certain unusual or emergency conditions comprising up to one percent of workdays.

Total Employers Contacted January 2009 - December 2009





I-95 NEW HAVEN HARBOR CROSSING CORRIDOR IMPROVEMENT PROGRAM

New Haven - East Haven - Branford

ROD Transit and Transportation System Management (TSM) Requirements

January 2009 — December 2009

ROD Requirement: Insurance Breaks (\$40) for Rideshare (HOV)/Transit

All insurance providers serving the region will be approached by ConnDOT or its representative to set up a program in which the insurance company would voluntarily provide an annual rebate to auto insurance policy holders who could document regular transit or HOV use.

THIS COMMITMENT HAS BEEN FULFILLED

# of Insurance Companies Contacted *	(467 companies were contacted between June 2002-December 2002)
--------------------------------------	--

* Insurance companies licensed to write auto insurance policies in the state.

