

# I-95 NEW HAVEN HARBOR CROSSING CORRIDOR IMPROVEMENT PROGRAM

NEW HAVEN - EAST HAVEN - BRANFORD, CT  
STATE PROJECT NO. 92-505



## Record of Decision Transit and Transportation System Management (TSM) Components

Summary Report: July 2003 – December 2003

*Prepared For:*



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*February 5, 2004*

# I-95 NEW HAVEN HARBOR CROSSING CORRIDOR IMPROVEMENT PROGRAM

NEW HAVEN – EAST HAVEN – BRANFORD, CT



## Record of Decision Transit and Transportation System Management (TSM) Components

Summary Report: July 2003 – December 2003

The I-95 New Haven Harbor Crossing (NHHHC) Corridor Improvement Program is one of Connecticut's largest multi-modal transportation improvement initiatives. The program includes operational, safety and capacity improvements to over 7 miles of Interstate 95, including a new signature bridge over New Haven Harbor. In addition to new and upgraded Shore Line East commuter rail stations, there are numerous Transit and Transportation System Management (TSM) components included as part of the program.

This report summarizes the current status of the implementation of the Transit and TSM components.

The August, 1999 report entitled: Federal Highway Administration Record of Decision for Interstate 95 New Haven Harbor Crossing Pearl Harbor Memorial Bridge (Q-Bridge), commonly known as the "ROD", documents the Transit and TSM components in Section 1.2 (pp. 3-4). The components are as follows:

- *Shore Line East*
- *Bus Service*
- *Commuter Rail Station at State Street*
- *Improved Transit Marketing*
- *Improved Access to Transit Information*
- *Carpool Marketing*
- *Public and Private Carpool Matching*
- *Optimized Flextime*
- *Voluntary Rideshare (HOV) Preferential Parking*
- *Insurance Breaks (\$40) for Rideshare (HOV)/Transit*
- *Guaranteed Ride Home*

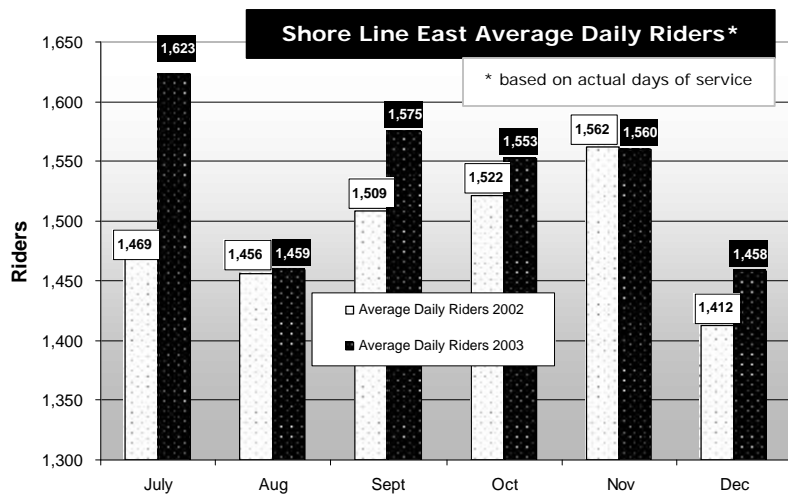
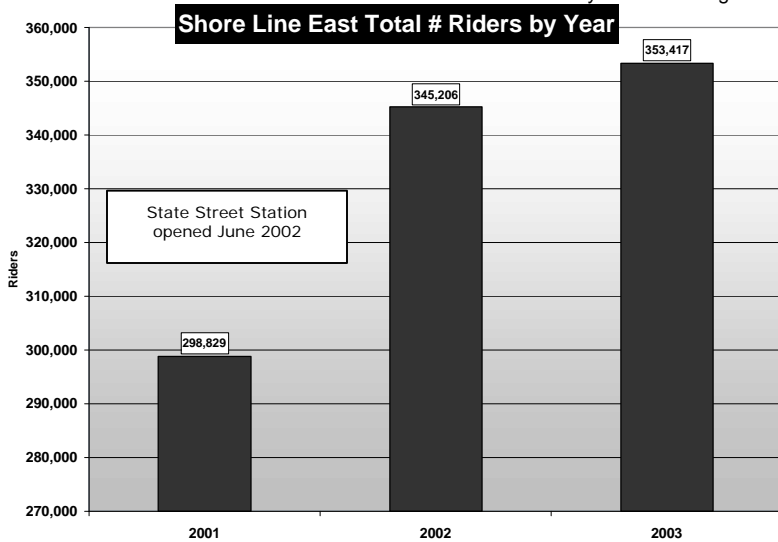
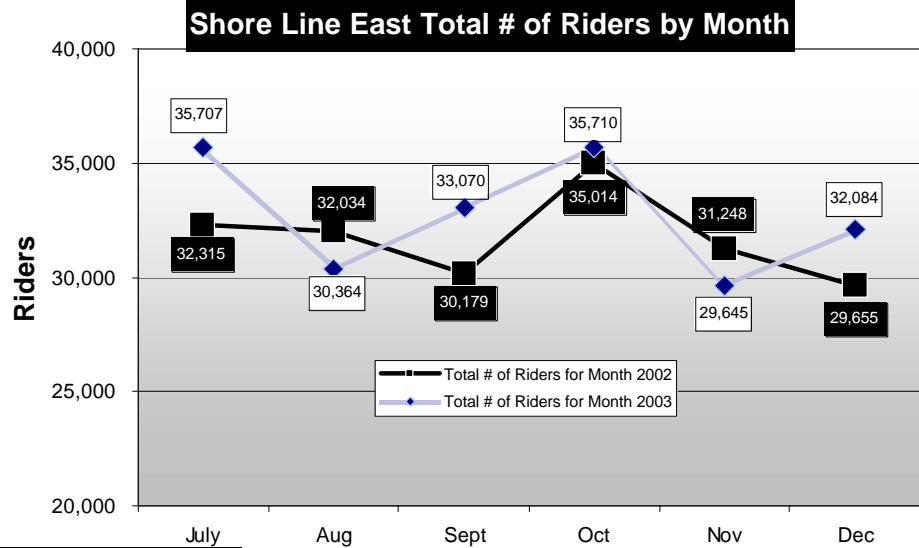




**I-95 NEW HAVEN HARBOR CROSSING CORRIDOR IMPROVEMENT PROGRAM**  
**New Haven - East Haven – Branford**  
 ROD Transit and Transportation System Management (TSM) Requirements  
 July 2003 – December 2003

**ROD Requirement: Shore Line East**

Continue to provide Shore Line East rail passenger service between New Haven and New London. Service levels in operation at the time of the start of construction will be continued. Ridership and service frequencies will be monitored regularly to determine the need for service modifications.

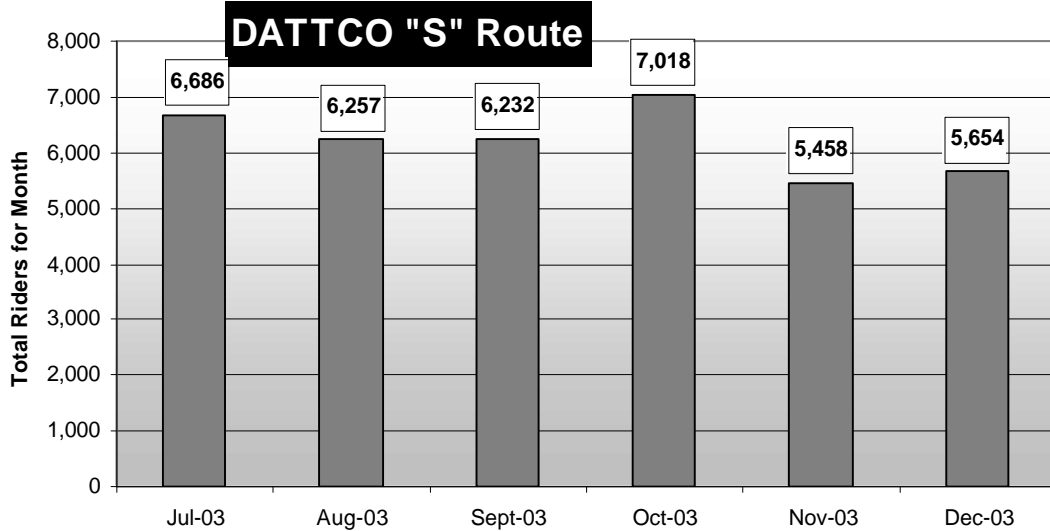
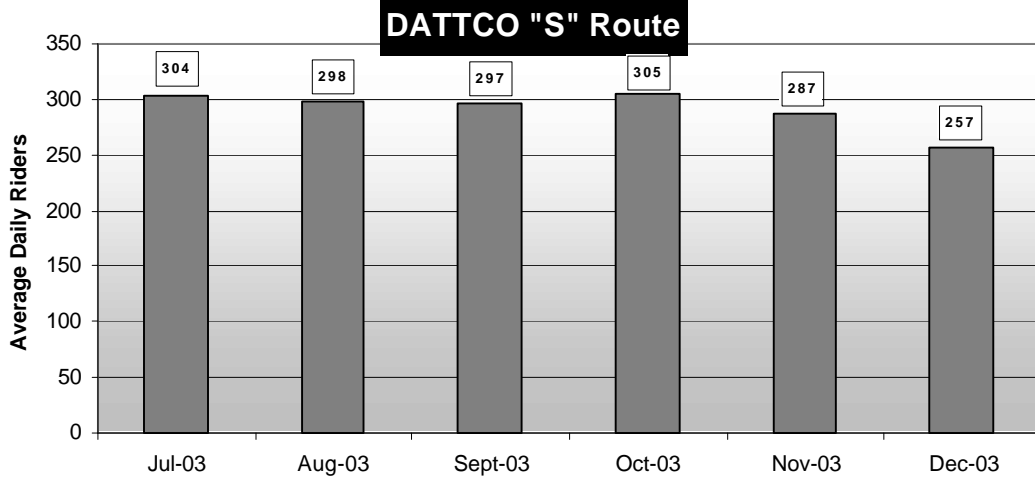
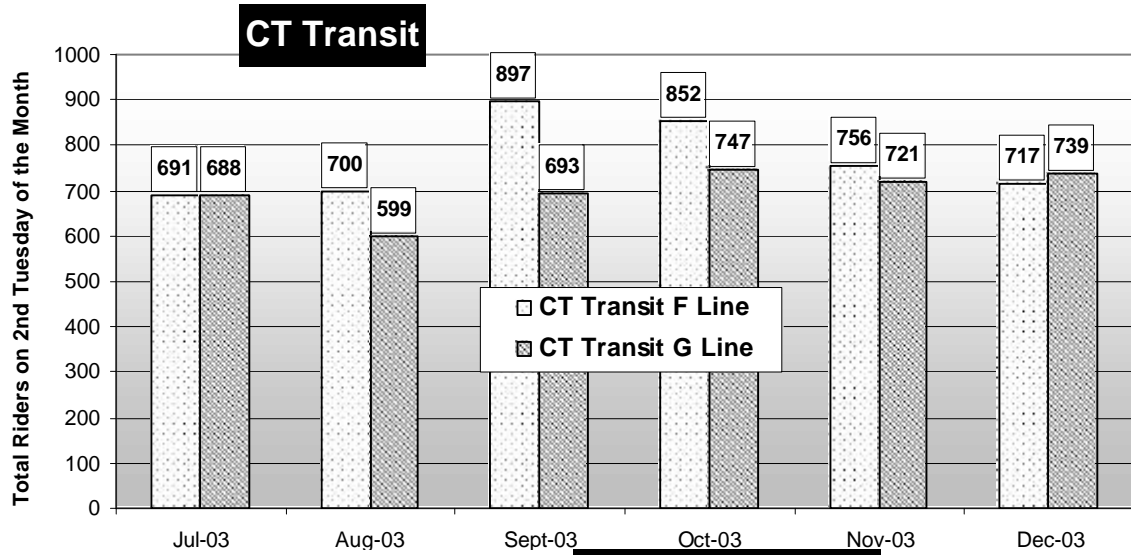




**I-95 NEW HAVEN HARBOR CROSSING CORRIDOR IMPROVEMENT PROGRAM**  
**New Haven - East Haven – Branford**  
 ROD Transit and Transportation System Management (TSM) Requirements  
 July 2003 – December 2003

**ROD Requirement: Bus Service**

Continue to provide bus service between Branford and New Haven via the Tomlinson (Route 1) Bridge at service levels in operation at the time of the start of construction. This will include service on Connecticut Transit Routes F & G. Ridership and service frequencies will be monitored regularly to determine the need for service modifications.





# I-95 NEW HAVEN HARBOR CROSSING CORRIDOR IMPROVEMENT PROGRAM

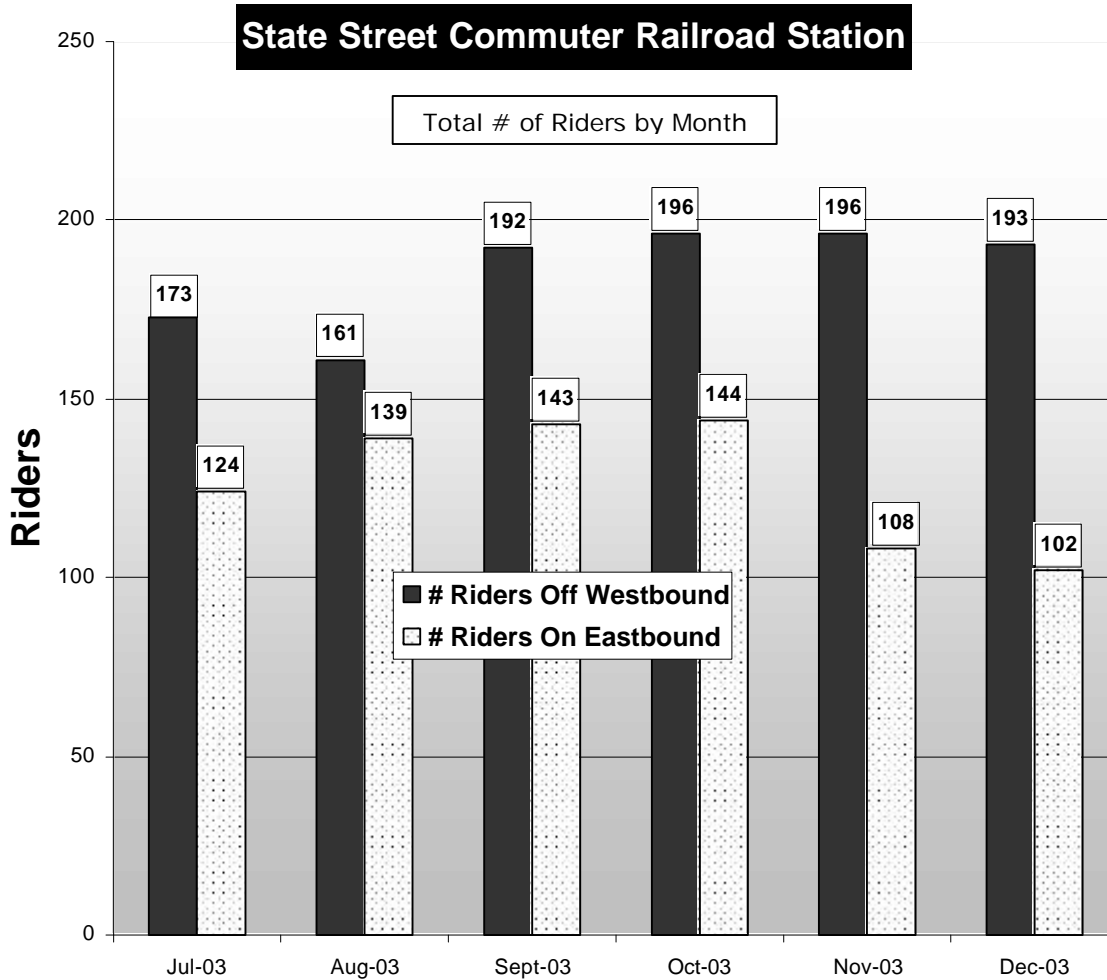
## New Haven - East Haven – Branford

ROD Transit and Transportation System Management (TSM) Requirements

July 2003 – December 2003

### ROD Requirement: Commuter Rail Station at State Street

Construct a new commuter rail passenger station stop on State Street, between Court and Chapel Streets in New Haven. This station will serve rail commuters who desire more direct access to downtown New Haven. The new State Street station stop would be in addition to stops currently served by the Shore Line East commuter rail service (New Haven to New London).





**I-95 NEW HAVEN HARBOR CROSSING CORRIDOR IMPROVEMENT PROGRAM**  
**New Haven - East Haven – Branford**  
 ROD Transit and Transportation System Management (TSM) Requirements  
 July 2003 – December 2003

**ROD Requirement: Improved Transit and Carpool/Vanpool Marketing**

Marketing measures can include direct mail, newspaper advertisements and television spots and more frequent distribution of improved schedules.

**ROD Requirement: Improved Access to Transit Information**

Up-to-date schedules will be maintained at each transit stop and the transit information telephone line will be improved to minimize “busy” signals.

Distribution of Schedules	Distribution of I-95 Brochure	Webletter Announcements	Public Information Presentations
Total # of Schedules Distributed 11,915	New “Keeping You Up-To-Date” Card* Distributed 5,000  *Sample Card Attached	Total # Announcements Sent 9**	Total # Presentations 3
		Total # Emails Sent 14,304	Total # Attendees 104
		**Sample Webletter Attached	

**Van Service**

# of Vans in Corridor	# of Vanpool Riders in Corridor	# of Vanpool Seats Available in Existing Vans
7 *	71	13

\* Additional vans are available as needed.





# I-95 NEW HAVEN HARBOR CROSSING CORRIDOR IMPROVEMENT PROGRAM

## New Haven - East Haven – Branford

ROD Transit and Transportation System Management (TSM) Requirements

July 2003 – December 2003

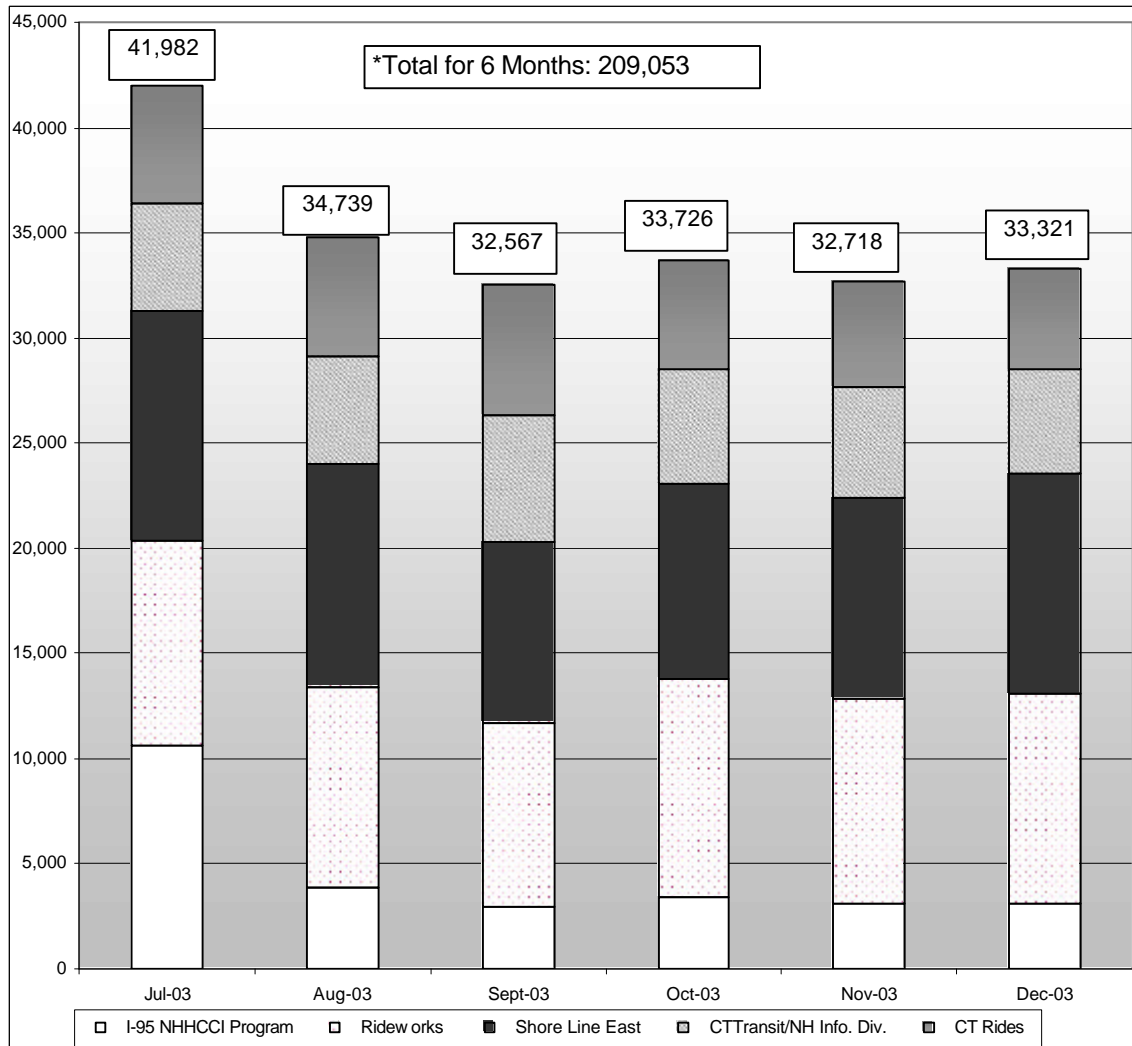
### ROD Requirement: Improved Transit and Carpool/Vanpool Marketing - Continued

Marketing measures can include direct mail, newspaper advertisements and television spots and more frequent distribution of improved schedules.

### ROD Requirement: Improved Access to Transit Information

Up-to-date schedules will be maintained at each transit stop and the transit information telephone line will be improved to minimize "busy" signals.

## Web Site Visits





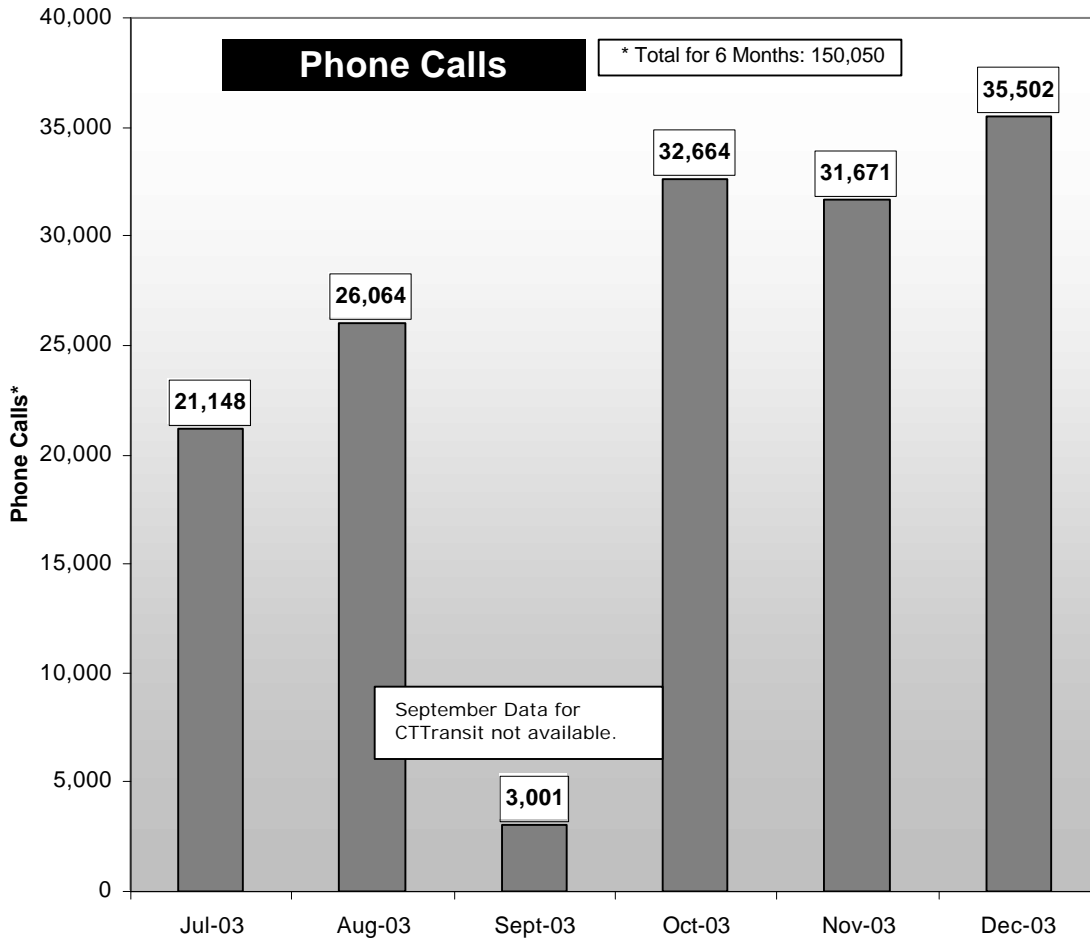
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**ROD Requirement: Improved Transit and Carpool/Vanpool Marketing - Continued**

Marketing measures can include direct mail, newspaper advertisements and television spots and more frequent distribution of improved schedules.

**ROD Requirement: Improved Access to Transit Information**

Up-to-date schedules will be maintained at each transit stop and the transit information telephone line will be improved to minimize "busy" signals.



\*This includes: I-95 NHHCCI Program, Rideworks, Shore Line East, CTTransit/NH Info Div., CT Rides

**Phone Call Breakdown**

Phone calls	Jul-03	Aug-03	Sep-03	Oct-03	Nov-03	Dec-03
I-95 NHHCCIP	21	24	27	34	38	36
Rideworks	1,410	1,393	1,566	1,640	1,673	1,667
Shore Line East	1,243	1,260	1,336	1,403	1,394	1,391
CTTransit	18,455	23,356		29,544	28,526	32,408
CT Rides	19	31	72	43	40	
<b>Total</b>	<b>21,148</b>	<b>26,064</b>	<b>3,001</b>	<b>32,664</b>	<b>31,671</b>	<b>35,502</b>







# I-95 NEW HAVEN HARBOR CROSSING CORRIDOR IMPROVEMENT PROGRAM

## New Haven - East Haven – Branford

### ROD Transit and Transportation System Management (TSM) Requirements

July 2003 – December 2003

#### ROD Requirement: Optimized Flextime

Employers in the region will be approached by ConnDOT or its representative (e.g., rideshare brokerage firm) with a marketing information program about the employer voluntarily providing flextime work schedules. Ongoing or periodic reviews and surveys will be made to ascertain the level of participation; adjustments to the program will be made to concentrate on the most productive types of employees.

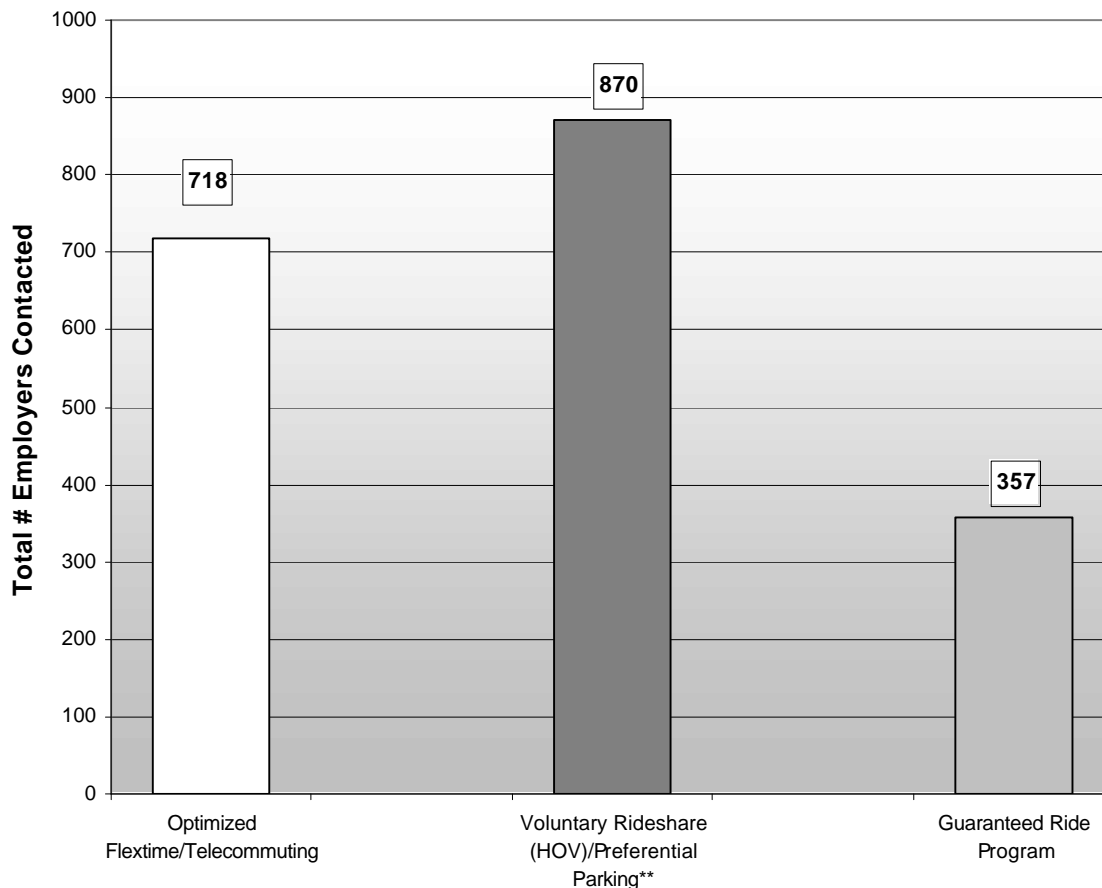
#### ROD Requirement: Voluntary Rideshare (HOV) Preferential Parking

Employers in the region will be approached by ConnDOT or its representative (e.g., rideshare brokerage firm) with a marketing information program about the employer voluntarily providing preferential parking for rideshare (HOV) participants. Ongoing or periodic reviews\* and surveys will be made to ascertain the level of participation; adjustments to the program will be made to concentrate on the most productive types of employees. (\*Periodic review is understood to mean general promotion of Ridesharing alternatives as well as secondary promotion of preferential parking programs.)

#### ROD Requirement: Guaranteed Ride Home

Employers in the region will be approached by ConnDOT or its representative (e.g., rideshare brokerage) to set up a program in which the employer would voluntarily provide for documented rideshare (HOV/transit) riders taxi or equivalent service to the home from the workplace in the event of certain unusual or emergency conditions comprising up to one percent of workdays.

**Total Employers Contacted  
July 2003 - December 2003**



\*\* includes general promotion of Ridesharing alternatives





## I-95 NEW HAVEN HARBOR CROSSING CORRIDOR IMPROVEMENT PROGRAM

### New Haven - East Haven – Branford

ROD Transit and Transportation System Management (TSM) Requirements

July 2003 – December 2003

#### **ROD Requirement: Insurance Breaks (\$40) for Rideshare (HOV)/Transit**

All insurance providers serving the region will be approached by ConnDOT or its representative to set up a program in which the insurance company would voluntarily provide an annual rebate to auto insurance policy holders who could document regular transit or HOV use.

**This commitment has been fulfilled.**

# of Insurance Companies Contacted \*

(467 companies were contacted between  
June 2002-December 2002)

\* Insurance companies licensed to write auto insurance policies in the state.





*Keeping You  
Up-To-Date*



**I-95 New Haven  
Harbor Crossing Corridor  
IMPROVEMENT  
Program**

CONSTRUCTION  
HOTLINE

**1-866-277-9595**

[www.i95newhaven.com](http://www.i95newhaven.com)



NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES



**BUSINESS REPLY MAIL**

FIRST-CLASS MAIL PERMIT NO. 222 NEW HAVEN CT  
POSTAGE WILL BE PAID BY ADDRESSEE

**Rideworks**  
195 Church Street  
New Haven, CT 06510

# GENERAL PROGRAM OVERVIEW

## Contract B: Pearl Harbor Memorial (Q) Bridge

Replacement of the existing Pearl Harbor Memorial (Q) Bridge with a new, 10-lane signature bridge

## Contract C1: Expansion of I-95 in East Haven

Widening of I-95 between the eastern end of the Lake Saltonstall Bridge and the New Haven/East Haven town line, including three travel lanes and full inside and outside shoulders

## Contract C2: Expansion of I-95 in New Haven

Widening of I-95 between the Frontage Roads and Woodward Avenue with four lanes and full inside and outside shoulders in each direction

## Contract D: Expansion of I-95 between Lake Saltonstall (East Haven) and Exit 54 (Branford)

Reconstruction and widening of I-95 from two lanes to three lanes in each direction, including full inside and outside shoulders

## Contract E: Reconstruction of the I-95/I-91/ Route 34 Interchange

Reconstruction of the I-95/I-91/Route 34 Interchange in New Haven to accommodate lanes from the new Pearl Harbor Memorial Bridge and improve interstate-to-interstate travel

## UP-TO-DATE INFORMATION

The I-95 New Haven Harbor Crossing (NHHHC) Corridor Improvement Program is now underway. For project and traffic advisory information, reference the following resources:

### Real-time traffic updates and detour information:

visit [www.i95newhaven.com](http://www.i95newhaven.com).

Traffic advisories are also available 24 hours a day, 7 days a week on the I-95 Construction Hotline (1-866-277-9595).

**Automatic email notification** of significant lane closures/traffic detours related to the I-95 NHHHC Corridor Improvement Program, log on and register at [www.rideworks.com/i95signup.htm](http://www.rideworks.com/i95signup.htm).

### Questions about the program:

contact the I-95 NHHHC Corridor Improvement Program Interim Office  
**phone: 860-659-0444;**  
**email: [i95newhaven@pbworld.com](mailto:i95newhaven@pbworld.com);**  
**mail: 148 Eastern Blvd., Suite 200,**  
**Glastonbury, CT 06033.**

**Information about other construction projects** in the region: call **203-777-INFO** or visit Rideworks' construction section at [www.rideworks.com](http://www.rideworks.com).

## TRANSPORTATION ALTERNATIVES

Take public transportation.

**YOU** can help ease traffic congestion.

**Train:** **Shore Line East** commuter rail service operates between New London and New Haven Monday through Friday with express service to Bridgeport and Stamford and connections with the New Haven Line for travel between New Haven and New York City. Contact **1-800-ALL-RIDE** or [www.ShoreLineEast.com](http://www.ShoreLineEast.com).

**Bus:** For **CTTransit** bus service available in the I-95 Corridor, contact **203-624-0151** or [www.cttransit.com](http://www.cttransit.com). **DATTCO "S"** Route service is available to and from Madison, Gullford, Branford and East Haven to New Haven, Monday through Friday; contact **1-800-229-4879** or [www.rideworks.com/dattcoschedule.htm](http://www.rideworks.com/dattcoschedule.htm).

**Carpool/Vanpool/Commute Trip Planning:**

**Rideworks** will match you with others looking to share a ride and provide information on carpools/vanpools, buses, trains and telecommuting. Contact **1-800-ALL-RIDE** or [www.rideworks.com](http://www.rideworks.com).

To contact the Connecticut Department of Transportation (ConnDOT), call **1-800-594-2000** or visit [www.dot.state.ct.us](http://www.dot.state.ct.us).

## Keep Me Informed

If you would like to receive information about the I-95 New Haven Harbor Crossing Corridor Improvement Program or transportation alternatives, please complete the information below, detach the card and drop it in any mailbox, or sign up at [www.rideworks.com/i95signup.htm](http://www.rideworks.com/i95signup.htm).



Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

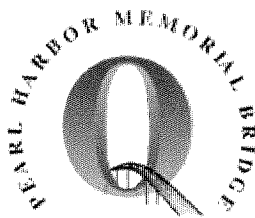
Email Address: \_\_\_\_\_

Please send me information about the following:

- I-95 New Haven Harbor Crossing Corridor Improvement Program
- Commuting Alternatives along the I-95 Corridor (carpooling, vanpooling, bus and rail services, and/or telecommuting)
- No-cost Ridesharing Incentives for Employers
- Shore Line East Commuter Rail service







www.i95newhaven.com

# I-95 New Haven Harbor Crossing Corridor Improvement Program

CONSTRUCTION ANNOUNCEMENT

CONSTRUCTION INFO

SHORE LINE EAST RAIL

TRAFFIC CAMERAS

BUS / CAR & VANPOOLING

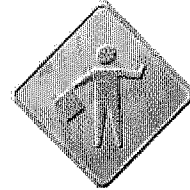
TELECOMMUTING

FOR EMPLOYERS

SEND TO A FRIEND

## Additional Travel Lane to Open on I-95 Northbound from Lake Saltonstall Bridge to Exit 54 on November 25, 2003

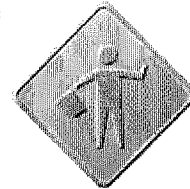
Drivers traveling along I-95 Northbound in Branford can now look forward to an additional travel lane. On November 25, 2003 a third lane will open on I-95 northbound from the Lake Saltonstall Bridge to Exit 54 (Cedar Street).



For the full announcement, [click here](#).

## No Lane Closures During Thanksgiving Weekend on I-95 Between New Haven and Branford

The Connecticut Department of Transportation (ConnDOT) is announcing that no lane closures related to construction activity will occur on I-95 Northbound and I-95 Southbound between the East Haven/New Haven town line and Exit 54 - Cedar Street in Branford beginning Wednesday morning, November 26 at 6:00a.m. through Monday night, December 1 at 8:00p.m.



[Click here for details.](#)

## Branford Train Station Parking Update

The Branford parking area will be relocated to the west of the existing lot and is scheduled to open on Friday November 28th. The new paved lot will have 36 additional spaces, bringing the total to 200.



**Shore Line East**  
Operated by Amtrak

For Shore Line East schedules and information, [click here](#).



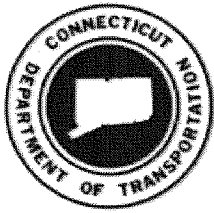
For real-time traffic updates and detour information, visit [www.i95newhaven.com](http://www.i95newhaven.com). Traffic advisories are also available 24 hours a day, 7 days a week on the I-95 Construction Hotline (1-877-266-9595).



To receive automatic email notification of significant lane closures/traffic detours related to the I-95 program, [click here](#).

To find out about alternatives to driving alone including carpooling, vanpooling and rail and bus service, call RIDEWORKS at 203-777-RIDE; toll-free 1-800-ALL-RIDE or find information at [www.rideworks.com](http://www.rideworks.com). For information about other construction projects in the region, call 203-777-INFO or visit <http://www.rideworks.com/construction.htm>.

**RIDEWORKS**  
[www.rideworks.com](http://www.rideworks.com)  
1-800-ALL-RIDE



## CONNECTICUT DEPARTMENT OF TRANSPORTATION **NEWS RELEASE**

2800 BERLIN TURNPIKE P.O. BOX 317546 NEWINGTON CONNECTICUT 06131-7546

**FOR RELEASE: Upon Receipt**

FOR FURTHER INFORMATION:  
OFFICE OF COMMUNICATIONS  
TELEPHONE: (860) 594-3060  
Fax: (860) 594-3066  
HOME-PAGE: [www.dot.state.ct.us](http://www.dot.state.ct.us)

### **Additional Travel Lane to Open on I-95 Northbound from Lake Saltonstall Bridge to Exit 54 on November 25, 2003**

Drivers traveling along I-95 Northbound in Branford can now look forward to an additional travel lane. On November 25, 2003 a third lane will open on I-95 northbound from the Lake Saltonstall Bridge to Exit 54 (Cedar Street). The opening of the additional lane marks the first of a series of highway improvements which are part of the I-95 New Haven Harbor Crossing (NHHC) Corridor Improvement Program. Along with this additional lane, wider shoulders were constructed on both sides of the roadway to enhance safety.

The I-95 NHHC Corridor Improvement Program includes roadway and transit improvements designed to reduce congestion and improve traffic flow and mobility along the highly-traveled I-95 corridor between New Haven and Branford. This important milestone is part of Contract D, which began in June 2002 and is part of the second phase of the Program. The first phase featured the addition of a Shore Line East commuter rail station at State Street, downtown New Haven, which opened June 7, 2002.

Other highlights of Contract D, which encompasses the reconstruction of I-95 between the Lake Saltonstall Bridge and Exit 54 in Branford, include the following:

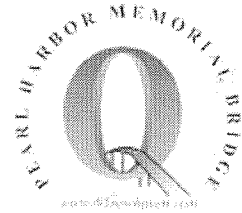
- Construction of a third travel lane in each direction, along with wider shoulders and new median barriers on I-95;
- Replacement of the Todds Hill Road Bridge over I-95;
- Rehabilitation of the Cherry Hill Road Bridge over I-95;
- Widening of I-95 over the southbound on-ramp at Exit 53 (Branford Connector);
- Installation of new signage and lighting;
- An upgraded drainage system;
- Construction of noise barrier walls along I-95 at Exit 54 and Todds Hill and Cherry Hill roads;
- Relocation to Exit 55 (across from Regal Cinemas) of the Exit 54 commuter parking lot, which opened October 18, 2002;
- Widening of Cedar Street to accommodate turning lanes;
- Reconfiguration of ramps and resurfacing at both service areas on I-95 in Branford.

Substantial completion of Contract D is expected by late this fall, with construction completion anticipated in the spring of 2004.

As an integral part of the Program, the Department of Transportation has taken considerable efforts to implement a plan to maintain traffic flow during those hours when commuters and other travelers are most likely to be driving through the construction area. These peak travel times include both morning and evening rush hours. The number of lanes available on I-95 has not and will not be reduced during these peak hours, which are defined as 6:00 am to 9:00 am in the morning and 3:00 pm to 7:00 pm in the evening.

Information about road closures, detours, construction planning, and alternate travel options is available through the Program's website ([www.i95newhaven.com](http://www.i95newhaven.com)), the Program's toll-free hotline (1-866-277-9595), and Program brochures that have been distributed to over 150 locations throughout Greater New Haven and the Shoreline.

# I-95 New Haven Harbor Crossing Corridor Improvement Program



## CONSTRUCTION ANNOUNCEMENT

Rideworks • 195 Church Street • New Haven, CT 06510 • 777-RIDE • 1-800-ALL-RIDE • Fax: (203) 773-5014

November 21, 2003

Contact: Kelly Leisten

## No Lane Closures During Thanksgiving Weekend on I-95 Between New Haven and Branford

The Connecticut Department of Transportation (ConnDOT) is announcing that no lane closures related to construction activity will occur on I-95 Northbound and I-95 Southbound between the East Haven/New Haven town line and Exit 54 – Cedar Street in Branford **beginning Wednesday morning, November 26 at 6:00a.m. through Monday night, December 1 at 8:00p.m.** To facilitate traffic flow on I-95 during the Thanksgiving holiday, work on Contract D and Contract C1 of the I-95 New Haven Harbor Crossing Corridor Improvement Program will not include lane closures.

Substantial completion of Contract D (I-95 between Exit 51 and Exit 54 in Branford) is expected by late this fall, with the remainder of construction scheduled to be completed by Spring 2004. Contract C1 (between the eastern end of the Lake Saltonstall Bridge and the New Haven/East Haven town line) is scheduled to be completed by November 2005.

To find out about alternatives to driving alone including carpooling, vanpooling and rail and bus service, call RIDEWORKS at 203-777-RIDE; toll-free 1-800-ALL-RIDE or find information at [www.rideworks.com](http://www.rideworks.com). For information about the I-95 New Haven Harbor Crossing Corridor Improvement Program, visit [www.I95newhaven.com](http://www.I95newhaven.com) or call the I-95 Construction Hotline at **1-866-277-9595**. For information about other construction projects in the region, call **203-777-INFO** or visit [www.rideworks.com/construction.htm](http://www.rideworks.com/construction.htm).